Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

CEOS AND DIRECTORS

Training Course on Biodiversity and Nature-Positive Business Strategies

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

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Academic & Professional Training Year: 2026

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Training Course on Biodiversity and Nature-Positive Business Strategies

CEOs and Directors • 10 Days Intensive • Accredited Certification

Course Overview

Training Course on Biodiversity and Nature-Positive Business Strategies provides essential knowledge and practical tools for integrating biodiversity conservation and natural capital considerations into core business operations, supply chains, and strategic decision-making.

Key Skills & Software Tools Covered

Biodiversity assessment tools • ecosystem modelling

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
5 Jan 2026 – 16 Jan 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
5 Jan 2026 – 16 Jan 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 110,000**
5 Jan 2026 – 16 Jan 2026	Accra	Classroom / 10d	**$8,000 USD / KES 110,000**
19 Jan 2026 – 30 Jan 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
19 Jan 2026 – 30 Jan 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 110,000**
19 Jan 2026 – 30 Jan 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Training Course on Biodiversity and Nature-Positive Business Strategies

Introduction

In an era defined by climate change and accelerating biodiversity loss, businesses face unprecedented challenges and opportunities. The transition to a nature-positive economy is no longer a niche concept but a critical imperative for corporate sustainability and long-term value creation. Training Course on Biodiversity and Nature-Positive Business Strategies provides essential knowledge and practical tools for integrating biodiversity conservation and natural capital considerations into core business operations, supply chains, and strategic decision-making. Participants will learn to identify nature-related risks and opportunities, foster ecological resilience, and drive sustainable development through actionable nature-positive strategies.

This program delves into the intricate connections between business activities and the health of our planet's ecosystems. It empowers professionals to move beyond mere compliance, embracing innovative approaches to minimize environmental impact, enhance ecosystem services, and contribute to a thriving natural world. Through a blend of theoretical frameworks, real-world case studies, and interactive exercises, attendees will gain the expertise to become leaders in the emerging field of nature-positive business, ensuring their organizations are prepared for a future where environmental stewardship is synonymous with economic success.

Course Duration

10 days

Course Objectives

Upon completion of this course, participants will be able to:

- Define and articulate the critical importance of biodiversity, ecosystem services, and natural capital for business resilience and long-term value.
- Identify and assess key nature-related risks (physical, transition, systemic) and opportunities (innovation, market growth, cost reduction) across value chains.
- Apply frameworks like the Taskforce on Nature-related Financial Disclosures (TNFD) and Science-Based Targets for Nature (SBTN) for robust nature risk management and disclosure.
- Develop and implement nature-positive business strategies that aim to halt and reverse biodiversity loss, leading to measurable positive impacts.
- Conduct a basic natural capital assessment and materiality analysis to prioritize interventions and investments.
- Integrate biodiversity considerations into corporate governance, financial reporting, and investment decisions.
- Explore and leverage nature-based solutions (NbS) for climate adaptation, mitigation, and ecosystem restoration.
- Understand the evolving regulatory landscape and policy frameworks related to biodiversity and environmental protection.
- Engage effectively with stakeholders, including Indigenous Peoples and Local Communities (IPLCs), for inclusive conservation outcomes.
- Measure and monitor biodiversity impacts and dependencies using relevant metrics and tools.
- Identify opportunities for sustainable finance and impact investment in nature-positive initiatives.
- Develop compelling business cases for integrating biodiversity and natural capital into organizational strategy.
- Lead organizational shifts towards a truly regenerative and circular economy model that prioritizes nature.

Organizational Benefits

- Demonstrating commitment to environmental stewardship attracts customers, investors, and top talent.
- Proactive nature risk management mitigates supply chain disruptions, regulatory penalties, and reputational damage.
- Increasingly, investors prioritize companies with strong ESG performance and nature-positive commitments.
- IDeveloping nature-based solutions and sustainable products opens up new revenue streams.
- Understanding natural capital dependencies leads to more efficient resource use and cost savings.
- A shared purpose around sustainability boosts morale and attracts purpose-driven employees.
- Collaborative approaches with local communities and NGOs foster trust and reduce conflict.
- Preparing for emerging biodiversity regulations ensures long-term operational continuity.

Target Audience

- Sustainability Managers and Directors.
- Environmental Consultants.
- CSR Managers
- Risk Management Professionals.
- Investment Professionals and Analysts
- Supply Chain Managers.
- Business Development and Innovation Teams
- Government and Policy Advisors

Course Outline

Module 1: The Global Biodiversity Crisis and Business Relevance

- Understanding the unprecedented scale of biodiversity loss and its planetary boundaries.
- Exploring the intrinsic and instrumental value of biodiversity for human well-being and economic prosperity.
- Identifying the direct and indirect drivers of biodiversity loss
- The concept of planetary boundaries and the imperative for a nature-positive future.
- Case Study: The impact of palm oil production on biodiversity and deforestation in Southeast Asia, highlighting both challenges and collaborative solutions.

Module 2: Natural Capital and Ecosystem Services for Business

- Defining natural capital as a stock of natural assets and the ecosystem services they provide.
- Categorizing ecosystem services
- Understanding business dependencies and impacts on natural capital.

• The economic value of ecosystem services and the hidden costs of their degradation.

• Case Study: A beverage company's reliance on clean water and healthy watersheds, leading to investments in watershed restoration for business continuity.

Module 3: Nature-Related Risks and Opportunities (TNFD Framework)

• Introduction to the Taskforce on Nature-related Financial Disclosures (TNFD) and its disclosure recommendations.

• Identifying and assessing nature-related physical risks

• Understanding nature-related transition risks.

• Exploring nature-related opportunities

• Case Study: A financial institution using TNFD to assess portfolio exposure to deforestation and reallocate investments to sustainable land use.

Module 4: Science-Based Targets for Nature (SBTN)

• Overview of Science-Based Targets for Nature (SBTN) and their role in setting ambitious, measurable targets.

• The five steps of SBTN: Assess, Interpret & Prioritize, Measure, Act, and Track.

• Setting targets for reducing land footprint, freshwater use, pollution, and promoting circularity.

• Aligning SBTN with climate targets and broader sustainability goals.

• Case Study: A textile company committing to SBTN to reduce its water footprint and address pollution in its dyeing processes.

Module 5: Measuring and Valuing Biodiversity Impacts and Dependencies

• Introduction to biodiversity measurement methodologies and tools

• Conducting a materiality assessment to prioritize significant impacts and dependencies.

• Methods for monetizing natural capital and ecosystem services

• Challenges and limitations in biodiversity valuation and data collection.

• Case Study: A construction company using biodiversity impact assessment tools to inform site selection and design, aiming for Biodiversity Net Gain.

Module 6: Integrating Biodiversity into Corporate Strategy and Governance

• Embedding nature-positive goals into corporate vision, mission, and strategic planning.

• Establishing governance structures for effective biodiversity management

• Developing internal policies and guidelines for biodiversity protection across operations.

• Linking executive compensation to nature-related performance indicators.

• Case Study: A multinational food corporation integrating biodiversity into its procurement policies, ensuring sustainable sourcing of agricultural commodities.

Module 7: Sustainable Supply Chains and Responsible Sourcing

• Mapping biodiversity risks and dependencies within complex global supply chains.

• Implementing responsible sourcing practices and certification schemes

• Strategies for combating deforestation and land conversion in commodity supply chains.

• Engaging suppliers and fostering transparency for improved environmental performance.

• Case Study: A fashion brand collaborating with suppliers to eliminate harmful chemicals and promote regenerative agriculture in cotton production.

Module 8: Nature-Based Solutions (NbS) for Business

• Defining Nature-Based Solutions (NbS) and their multiple benefits for climate, biodiversity, and human well-being.

• Types of NbS relevant to business

• Developing and financing NbS projects that generate both ecological and economic value.

• Measuring the impact and effectiveness of NbS in achieving nature-positive outcomes.

• Case Study: A real estate developer investing in urban green infrastructure (green roofs, rain gardens) to enhance biodiversity and manage stormwater.

Module 9: Biodiversity Offsets and Restoration Initiatives

• Understanding the mitigation hierarchy: Avoid, Minimize, Restore, Offset.

• The role and considerations for biodiversity offsets in achieving Net Positive Impact.

• Designing and implementing effective restoration projects for degraded ecosystems.

• Ensuring the long-term sustainability and monitoring of offset and restoration sites.

• Case Study: A mining company implementing comprehensive biodiversity offsets and restoration programs to compensate for unavoidable impacts.

Module 10: Policy, Regulation, and Legal Compliance

- Overview of key international agreements
- Understanding national and regional biodiversity regulations and reporting requirements.
- Navigating the legal implications of nature-related risks and liabilities.
- Advocacy and engagement with policymakers for biodiversity-friendly legislation.
- Case Study: A company adapting its operations to comply with stricter national regulations on protected areas and endangered species.

Module 11: Engaging Stakeholders for Collective Impact

- Identifying and prioritizing key stakeholders
- Strategies for effective stakeholder engagement and building trust.
- The importance of Indigenous Peoples and Local Communities (IPLCs) in biodiversity conservation.
- Developing partnerships and collaborative initiatives for nature-positive outcomes.
- Case Study: A tourism operator partnering with local communities to develop ecotourism initiatives that benefit both livelihoods and conservation.

Module 12: Sustainable Finance and Investment in Nature

- The growth of green finance and sustainable investment for nature capital.
- Identifying financial instruments and mechanisms for biodiversity conservation
- Assessing investment opportunities in nature-positive businesses and projects.
- Due diligence and risk assessment for nature-related investments.
- Case Study: An investment fund allocating capital to innovative agri-food companies practicing regenerative agriculture and sustainable land management.

Module 13: Communication, Reporting, and Transparency

- Developing compelling narratives for internal and external biodiversity communication.
- Effective environmental reporting and disclosure practices
- Avoiding greenwashing and ensuring credible nature-positive claims.
- Leveraging digital platforms and technologies for transparency and engagement.
- Case Study: A consumer goods company transparently reporting its progress on deforestation-free supply chains and biodiversity metrics.

Module 14: Innovation, Technology, and Future Trends in Nature-Positive Business

- Exploring emerging technologies for biodiversity monitoring The role of digitalization and data analytics in nature management.
- Innovations in biomimicry and circular design inspired by natural systems.
- Anticipating future trends: biodiversity credits, natural capital markets, regenerative business models.
- Case Study: A technology startup developing AI-powered solutions for monitoring endangered species and illegal wildlife trade.

Module 15: Developing Your Nature-Positive Action Plan

- Synthesizing learnings into a personalized Nature-Positive Action Plan for your organization.
- Prioritizing key interventions and setting actionable targets.
- Identifying internal champions and resource allocation strategies.
- Roadmap for continuous improvement and embedding nature into organizational DNA.
- Case Study: Participants present their draft Nature-Positive Action Plans and receive peer feedback.

Training Methodology

This training course will employ a dynamic and interactive methodology to maximize learning and engagement:

- Expert-Led Presentations: Engaging lectures by leading practitioners and academics.
- Interactive Workshops: Group exercises, brainstorming sessions, and problem-solving activities.
- Real-World Case Studies: In-depth analysis of successful and challenging nature-positive business initiatives.
- Group Discussions: Facilitated peer-to-peer learning and knowledge sharing.
- Practical Tools and Frameworks: Hands-on application of assessment tools
- Q&A Sessions: Opportunities for direct interaction with instructors and guest speakers.
- Action Planning: Guided development of individual or organizational action

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/training-course-on-biodiversity-and-nature-positive-business-strategies to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.