Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

TAXATION AND REVENUE

Taxation of the Digital Platform Economy Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

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Taxation of the Digital Platform Economy Training Course

Taxation and Revenue • 10 Days Intensive • Accredited Certification

Course Overview

Taxation of the Digital Platform Economy Training Course provides participants with comprehensive insights into the taxation of digital platforms, addressing key issues such as VAT/GST, digital services taxes, cross-border transactions, and transfer pricing.

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 9 Jan 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Accra	Classroom / 10d	**$8,000 USD / KES 110,000**
29 Dec 2025 – 9 Jan 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
29 Dec 2025 – 9 Jan 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 110,000**
12 Jan 2026 – 23 Jan 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
12 Jan 2026 – 23 Jan 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 110,000**
12 Jan 2026 – 23 Jan 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Taxation of the Digital Platform Economy Training Course

Introduction

The digital platform economy has rapidly transformed global commerce, creating unprecedented opportunities and challenges for tax authorities, businesses, and regulators. With the proliferation of e-commerce, digital services, and online marketplaces, understanding taxation in this evolving landscape has become critical for compliance, revenue generation, and policy enforcement. Taxation of the Digital Platform Economy Training Course provides participants with comprehensive insights into the taxation of digital platforms, addressing key issues such as VAT/GST, digital services taxes, cross-border transactions, and transfer pricing. Participants will gain the knowledge and skills necessary to navigate complex tax regulations, ensure accurate reporting, and mitigate risks associated with non-compliance.

In addition, the course equips professionals with practical strategies for auditing, monitoring, and managing tax obligations in the digital economy. Emphasis is placed on current international frameworks, emerging OECD guidelines, and local regulatory requirements, enabling participants to stay ahead in a rapidly changing tax environment. Through interactive case studies, practical exercises, and expert-led sessions, participants will develop actionable skills to optimize tax compliance, enhance digital platform management, and contribute to organizational growth and efficiency.

Course Objectives

By the end of this course, participants will be able to:

- Analyze the structure and key characteristics of the digital platform economy.
- Understand the principles of digital services taxation and their global applications.

- Apply VAT/GST and other indirect tax rules to digital platforms and e-commerce.
- Evaluate cross-border taxation challenges and prevent double taxation.
- Implement compliance strategies for online marketplaces and digital service providers.
- Interpret OECD guidelines on digital economy taxation and international cooperation.
- Assess digital transactions for transfer pricing and tax reporting requirements.
- Conduct tax audits and investigations specific to digital platforms.
- Design effective digital tax policy frameworks for organizations.
- Utilize technology and data analytics to monitor digital tax compliance.
- Identify tax risks and manage disputes with tax authorities.
- Integrate digital tax compliance strategies into organizational operations.
- Enhance strategic decision-making for sustainable tax planning in digital businesses.

Organizational Benefits

- Improved compliance with local and international digital tax regulations.
- Enhanced efficiency in tax reporting and filing for digital platforms.
- Reduced risk of penalties, audits, and disputes with tax authorities.
- Strengthened internal policies and control mechanisms for digital transactions.
- Better informed strategic planning for tax and business operations.
- Greater capability to respond to changes in global tax frameworks.
- Streamlined cross-border tax management and reporting processes.
- Improved data-driven decision-making for tax optimization.
- Increased staff capacity and confidence in digital taxation matters.
- Alignment with international best practices for digital economy taxation.

Additional Bulletins after Course Objectives

- Overview of digital platform economy and market trends.
- Emerging taxation frameworks for digital services.
- Regulatory challenges in multi-jurisdictional digital taxation.
- Role of technology in tax administration and compliance.
- Case study analysis of global digital tax enforcement.
- Transfer pricing considerations for digital transactions.
- Audit techniques for e-commerce and digital platforms.
- Risk assessment and mitigation strategies.
- Best practices for digital tax reporting.
- Future trends in digital economy taxation.

Target Audiences

- Tax professionals and advisors
- Digital platform operators and managers
- Policy makers and government regulators
- Compliance officers in multinational companies
- E-commerce business owners
- Finance and accounting executives
- Legal professionals specializing in tax law
- Consultants in international taxation

Course Duration: 10 days

Course Modules

Module 1: Introduction to the Digital Platform Economy

- Overview of digital platforms and their business models
- Key trends and growth drivers
- Economic impact of the digital economy
- Regulatory environment

- Case study: Successful digital platform taxation

Module 2: Digital Services Tax (DST)

- Principles of DST
- International applications and jurisdictions
- Compliance obligations
- Practical implementation challenges
- Case study: DST in the EU

Module 3: VAT/GST in the Digital Economy

- VAT/GST rules for digital services
- Registration and reporting requirements
- Cross-border VAT/GST issues
- Exemptions and thresholds
- Case study: VAT compliance for online platforms

Module 4: Cross-Border Digital Transactions

- International tax treaties and agreements
- Permanent establishment rules for digital businesses
- Double taxation prevention
- Documentation requirements
- Case study: Cross-border e-commerce taxation

Module 5: Transfer Pricing for Digital Platforms

- Transfer pricing principles
- Arm's length principle application
- Data analytics for transfer pricing
- Documentation and reporting
- Case study: Transfer pricing audits

Module 6: Tax Audits in the Digital Economy

- Audit frameworks and approaches
- Identifying high-risk transactions
- Technology-assisted auditing
- Reporting audit findings
- Case study: Digital platform tax audit

Module 7: Compliance Strategies and Risk Management

- Compliance planning and implementation
- Risk assessment methodologies
- Internal control mechanisms
- Dispute resolution strategies
- Case study: Risk management in a digital firm

Module 8: OECD Guidelines and International Cooperation

- Overview of OECD digital economy initiatives
- Global tax policy alignment
- Base erosion and profit shifting (BEPS)
- Exchange of information and mutual assistance
- Case study: OECD BEPS implementation

Module 9: Technology and Digital Tax Administration

- E-filing and electronic reporting tools
- Automation in tax compliance
- Data analytics for monitoring

- Digital record keeping
- Case study: Technology-enabled compliance

Module 10: Strategic Tax Planning in Digital Businesses

- Long-term tax planning considerations
- Optimization of tax structures
- Scenario-based decision making
- Integration with business strategy
- Case study: Strategic tax planning

Module 11: Emerging Digital Tax Challenges

- Cryptocurrency and blockchain implications
- AI and digital services taxation
- Platform gig economy taxation
- Policy gaps and challenges
- Case study: Taxing new digital business models

Module 12: Tax Dispute Resolution and Litigation

- Handling tax assessments and audits
- Negotiation strategies with authorities
- Documentation and evidence management
- Legal remedies and appeals
- Case study: Tax litigation success story

Module 13: Ethics and Governance in Digital Taxation

- Ethical considerations in digital taxation
- Corporate governance frameworks
- Transparency and accountability
- Compliance culture development
- Case study: Ethical digital tax practices

Module 14: Future Trends and Policy Developments

- Global digital tax initiatives
- Policy shifts and emerging regulations
- Impact on multinational digital firms
- Preparing for regulatory changes
- Case study: Future-ready digital taxation strategy

Module 15: Capstone Case Study and Practical Exercise

- Integrated digital taxation simulation
- Application of learned concepts
- Problem-solving and decision-making exercises
- Peer discussions and feedback
- Case study: Real-world digital platform tax scenario

Training Methodology

- Interactive lectures and expert presentations
- Group discussions and peer learning
- Practical case studies and simulations
- Hands-on exercises with real data scenarios
- Quizzes and knowledge checks for comprehension
- Continuous feedback and evaluation

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/taxation-of-the-digital-platform-economy-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.