Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

TAXATION AND REVENUE

Tax Policy Impact Assessment (Social and Economic) Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Tax Policy Impact Assessment (Social and Economic) Training Course

Taxation and Revenue • 5 Days Intensive • Accredited Certification

Course Overview

Tax Policy Impact Assessment (Social and Economic) Training Course is designed to equip participants with advanced knowledge and practical skills to evaluate the multifaceted effects of tax policies on societies and economies.

Key Skills & Software Tools Covered

Ms Word

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 2 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Dec 2025 – 2 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Tax Policy Impact Assessment (Social and Economic) Training Course

Introduction

Tax Policy Impact Assessment (Social and Economic) Training Course is designed to equip participants with advanced knowledge and practical skills to evaluate the multifaceted effects of tax policies on societies and economies. Participants will gain insights into economic modeling, social welfare implications, and behavioral responses to taxation, enabling informed decision-making and policy formulation. This course emphasizes the integration of quantitative and qualitative methods, fostering a comprehensive understanding of tax policy impacts at national and sub-national levels.

In addition, the course explores contemporary challenges and emerging trends in taxation, including digital economy taxation, environmental tax policies, and equity considerations. By combining theoretical frameworks with case studies from diverse jurisdictions, participants will develop the capacity to analyze policy options critically and recommend strategies that balance revenue generation, economic growth, and social equity. Participants will also enhance their ability to communicate findings effectively to stakeholders, including policymakers, civil society, and the private sector.

Course Objectives

By the end of this course, participants will be able to:

- Analyze the social and economic effects of various tax policies
- Conduct quantitative and qualitative tax policy assessments
- Apply economic modeling techniques for policy impact evaluation
- Evaluate behavioral responses to tax incentives and disincentives
- Assess the distributional and equity implications of taxation
- Interpret fiscal data to support evidence-based policy decisions
- Examine global trends in digital taxation and cross-border taxation issues
- Integrate environmental and sustainability considerations into tax policy
- Formulate policy recommendations to enhance social welfare and economic growth
- Communicate complex tax impact findings to diverse stakeholders
- Understand the role of taxation in public finance and development objectives
- Conduct cost-benefit and cost-effectiveness analyses of tax measures
- Implement policy simulations for scenario planning and forecasting

Organizational Benefits

- Enhanced capacity for evidence-based tax policy formulation
- Improved social and economic impact evaluation skills
- Strengthened policy advisory and analytical capabilities
- Enhanced alignment of taxation with organizational development goals
- Increased understanding of tax compliance behavior and revenue mobilization
- Improved ability to balance revenue generation with social equity
- Capacity to evaluate policy interventions for maximum efficiency
- Strengthened interdepartmental collaboration in fiscal analysis
- Enhanced stakeholder engagement and communication skills
- Increased adaptability to emerging global taxation trends

Target Audiences

- Tax policymakers and advisors
- Government officials in finance and economic planning
- Revenue authority professionals
- Economic analysts and consultants
- Academics and researchers in public finance
- NGO and civil society professionals working on fiscal policy
- Private sector tax advisors and corporate tax managers
- International development practitioners

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Tax Policy Impact Assessment

- Principles of social and economic impact assessment
- Frameworks for evaluating taxation effects
- Methods for integrating economic and social indicators
- Analytical tools for tax impact measurement
- Global case study on tax reform impact
- Module case study

Module 2: Economic Modeling for Tax Policies

- Overview of economic modeling techniques
- Input-output and general equilibrium models
- Behavioral response analysis
- Forecasting revenue and economic outcomes
- Simulation of tax scenarios
- Module case study

Module 3: Social Impact Analysis of Taxation

- Distributional analysis and equity considerations
- Poverty and inequality measurement
- Tax burden analysis across demographics
- Social welfare policy integration
- Case study on social impact of VAT reforms
- Module case study

Module 4: Tax Policy and Revenue Mobilization

- Designing effective tax systems
- Revenue forecasting techniques
- Compliance behavior and enforcement strategies
- Policy implications for economic growth
- Best practices from international tax authorities
- Module case study

Module 5: Digital Economy and Taxation

- Taxation of e-commerce and digital services
- Cross-border taxation challenges
- Data analytics in digital tax collection
- Policy measures for digital economy taxation
- International case study on digital tax
- Module case study

Module 6: Environmental and Green Tax Policies

- Principles of environmental taxation
- Carbon tax and sustainable development
- Incentives for eco-friendly behavior
- Economic and social evaluation of green taxes
- Case study on climate-focused tax policies
- Module case study

Module 7: Policy Communication and Stakeholder Engagement

- Effective reporting of tax policy impacts
- Engaging civil society and private sector stakeholders
- Translating technical analysis into actionable recommendations
- Media and public communication strategies
- Case study on stakeholder-driven tax policy reform
- Module case study

Module 8: Case Studies and Scenario Analysis

- Integrated analysis of tax reforms
- Scenario planning for policy decision-making
- Comparative case studies of international tax reforms
- Evaluating policy trade-offs and unintended consequences
- Practical exercises on real-world scenarios
- Module case study

Training Methodology

- Interactive lectures and discussions
- Hands-on exercises with economic modeling tools
- Group work and collaborative policy simulations
- Case study analysis from multiple jurisdictions

- Role-playing exercises for stakeholder engagement
- Continuous assessment through quizzes and practical tasks

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/tax-policy-impact-assessment-social-and-economic-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.