Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

TAXATION AND REVENUE

Tax Planning for SMEs Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

Tax Planning for SMEs Training Course

Taxation and Revenue • 5 Days Intensive • Accredited Certification

Course Overview

Tax Planning for SMEs Training Course provides a practical and comprehensive understanding of how small and medium-sized enterprises (SMEs) can strategically manage their tax obligations to enhance profitability, compliance, and sustainability.

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 2 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Dec 2025 – 2 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Tax Planning for SMEs Training Course

Introduction

Tax Planning for SMEs Training Course provides a practical and comprehensive understanding of how small and medium-sized enterprises (SMEs) can strategically manage their tax obligations to enhance profitability, compliance, and sustainability. The course focuses on effective tax planning techniques, business structuring, allowable deductions, and incentives available to SMEs under various tax regimes. Participants will explore the balance between compliance and optimization while understanding the implications of poor tax planning on cash flow and business growth. Additionally, the program highlights how SMEs can leverage digital tools, tax credits, and policy incentives to remain competitive in a rapidly evolving economic environment. It also addresses key risk areas and offers best practices for long-term tax efficiency and transparency.

Course Objectives

By the end of the course, participants will be able to:

- Understand the fundamentals of tax planning and compliance for SMEs.
- Identify tax-efficient business structures and entity types.
- Apply allowable deductions, credits, and exemptions effectively.
- Evaluate the impact of tax planning on cash flow and profitability.
- Interpret domestic and international tax obligations for SMEs.
- Manage risks associated with tax audits and penalties.

- Utilize digital accounting and tax filing systems for efficiency.
- Optimize tax positions through legitimate planning strategies.
- Recognize the role of tax incentives and government relief programs.
- Align tax planning with strategic business objectives.
- Assess transfer pricing implications for growing SMEs.
- Understand VAT, excise, and withholding obligations.
- Develop customized tax planning frameworks for sustainable growth.

Target Audience

This course is ideal for:

- SME owners and entrepreneurs
- Accountants and finance officers
- Tax consultants and advisors
- Business development managers
- Compliance and audit officers
- Corporate lawyers
- Financial controllers
- Policy and regulatory professionals

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of SME Taxation

- Overview of SME tax obligations and policies
- Role of taxation in business growth and sustainability
- Tax compliance vs. tax planning
- Common challenges SMEs face in taxation
- Record-keeping and documentation essentials
- Case study: Effective compliance in small enterprises

Module 2: Tax-Efficient Business Structures

- Choosing the right legal entity (sole proprietorship, partnership, LLC, corporation)
- Tax implications of each structure
- Restructuring and reorganization for tax optimization
- Ownership and dividend distribution strategies
- Exit and succession planning considerations
- Case study: Tax restructuring of a growing SME

Module 3: Allowable Deductions, Exemptions & Credits

- Common deductions for operational and capital expenses
- Depreciation and amortization planning
- Tax credits and investment incentives for SMEs
- Loss carryforward and utilization rules
- R&D and innovation tax incentives
- Case study: Maximizing SME tax credits and deductions

Module 4: VAT, Excise & Withholding Tax Management

- VAT registration and filing requirements for SMEs
- Input and output VAT reconciliation
- Withholding tax obligations for service providers and suppliers
- Excise duties on goods and services
- Common compliance errors and penalties
- Case study: VAT compliance audit for a local SME

Module 5: Tax Risk Management & Audit Preparedness

- Identifying and mitigating tax risks
- Managing tax audits and investigations
- Documentation and defense file preparation
- Handling disputes and appeals
- Penalties, interest, and voluntary disclosure programs
- Case study: Navigating a tax audit successfully

Module 6: International and Cross-Border Tax Issues for SMEs

- Taxation of exports, imports, and foreign income
- Transfer pricing principles for SMEs expanding abroad
- Double taxation relief and treaty benefits
- Permanent establishment and digital business considerations
- Managing compliance in multiple jurisdictions
- Case study: Tax planning for SME cross-border expansion

Module 7: Digitalization and Technology in Tax Planning

- Use of accounting software and tax automation tools
- E-filing and e-invoicing systems for SMEs
- Data analytics for tax forecasting and cash flow management
- Cybersecurity in tax records management
- Integrating digital solutions with business systems
- Case study: Digital transformation in SME tax management

Module 8: Strategic Tax Planning & Business Growth

- Developing a proactive tax strategy
- Aligning tax planning with business goals
- Leveraging government policies and relief measures
- Financial modeling for post-tax profitability
- Continuous improvement and tax governance framework
- Case study: Long-term tax planning for SME sustainability

Training Methodology

- Instructor-led expert presentations
- Real-world case studies and practical exercises
- Group discussions and policy simulations
- Hands-on workshops with tax calculation tools
- Scenario-based learning and Q&A sessions
- Continuous performance feedback and assessment

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/tax-planning-for-smes-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.