Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

Social Enterprise Financial Management and Sustainability Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 25, 2026

Academic & Professional Training Year: 2026

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Social Enterprise Financial Management and Sustainability Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

Social Enterprise Financial Management and Sustainability Training Course provides practical knowledge and strategic skills for managing the financial resources of social enterprises while achieving measurable social, economic, and environmental impact.

Key Skills & Software Tools Covered

MS Word • Microsoft Excel • QuickBooks Online • and Xero

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 4 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Dec 2026 – 11 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
14 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
21 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
28 Dec 2026 – 1 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Jan 2027 – 8 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
11 Jan 2027 – 15 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 Jan 2027 – 29 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Feb 2027 – 5 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Feb 2027 – 12 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Feb 2027 – 26 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Mar 2027 – 5 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Mar 2027 – 12 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Mar 2027 – 26 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Apr 2027 – 9 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
12 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
19 Apr 2027 – 23 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
26 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

3 May 2027 – 7 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
10 May 2027 – 14 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
17 May 2027 – 21 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
24 May 2027 – 28 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
31 May 2027 – 4 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Jun 2027 – 11 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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26 Jul 2027 – 30 Jul 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
2 Aug 2027 – 6 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
9 Aug 2027 – 13 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
16 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
23 Aug 2027 – 27 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
30 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Sep 2027 – 10 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Sep 2027 – 24 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Oct 2027 – 8 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Social Enterprise Financial Management and Sustainability Training Course

Introduction

Social Enterprise Financial Management and Sustainability Training Course provides practical knowledge and strategic skills for managing the financial resources of social enterprises while achieving measurable social, economic, and environmental impact. The course explores financial planning, budgeting, revenue diversification, financial accountability, impact investment, social return on investment, and sustainable business models. Participants will develop expertise in financial management systems, cash flow forecasting, cost control, financial reporting, risk management, and resource mobilisation to strengthen organizational resilience and long-term financial sustainability.

The training also examines emerging trends in social entrepreneurship, blended finance, impact measurement, environmental, social and governance considerations, and innovative funding mechanisms. Through international case studies, practical exercises, and real-world examples, participants will learn how to balance financial performance with social mission delivery. The programme equips social enterprise leaders, financial managers, development practitioners, and nonprofit professionals with tools to attract investment, improve operational efficiency, demonstrate accountability, and build scalable, financially sustainable social enterprises.

Course Objectives

By the end of this course, participants will be able to:

- Develop effective social enterprise financial management strategies.
- Design sustainable financial planning and budgeting frameworks.
- Strengthen cash flow management and financial forecasting.
- Implement revenue diversification and income-generation strategies.
- Apply impact investment and blended finance principles.
- Improve financial accountability, transparency, and governance.
- Evaluate social return on investment and impact measurement.
- Develop financially viable and scalable social business models.
- Apply financial risk management and internal control systems.
- Strengthen resource mobilisation and investment readiness.
- Integrate environmental, social and governance principles into financial decisions.
- Improve financial reporting and performance monitoring.
- Build organizational resilience through long-term sustainability planning.

Organizational Benefits

- Improved financial sustainability and organizational resilience.
- Stronger financial accountability and transparency.
- Enhanced revenue diversification and income generation.
- Better financial planning and resource allocation.
- Increased attractiveness to impact investors and donors.
- Improved operational efficiency and cost management.
- Stronger social impact measurement and reporting.
- Reduced financial risks and organizational vulnerabilities.
- Improved stakeholder confidence and institutional credibility.
- Enhanced capacity to scale social enterprise operations.

Target Audiences

- Social enterprise founders and entrepreneurs.
- Chief executive officers and managing directors.
- Finance managers and accountants.
- Nonprofit and non-governmental organization managers.
- Social impact investment professionals.

- Development programme and project managers.
- Sustainability and corporate social responsibility officers.
- Business development and resource mobilisation professionals.

Course Duration: 5 days

Course Modules

Module 1: Foundations of Social Enterprise Financial Management

- Principles and characteristics of social enterprise finance.
- Differences between commercial, nonprofit, and social enterprise financial models.
- Financial management roles, responsibilities, and governance.
- Balancing social impact objectives with financial performance.
- Financial sustainability frameworks and organizational resilience.
- Case study: Grameen Bank's social business model in Bangladesh.

Module 2: Financial Planning, Budgeting and Forecasting

- Strategic financial planning and budget development.
- Operating, capital, and programme-based budgeting.
- Cash flow projections and financial forecasting techniques.
- Financial resource allocation and expenditure controls.
- Budget monitoring, variance analysis, and corrective actions.
- Case study: BRAC's financial planning and programme sustainability in Bangladesh.

Module 3: Revenue Diversification and Income Generation

- Developing diversified revenue generation strategies.
- Social enterprise business models and earned income.
- Membership fees, service charges, grants, and donations.
- Social franchising and partnership-based revenue opportunities.
- Pricing strategies and financial viability assessments.
- Case study: Sanergy's circular economy and revenue generation model in Kenya.

Module 4: Impact Investment and Sustainable Financing

- Understanding impact investing and responsible finance.
- Social impact bonds and blended finance mechanisms.
- Grant financing, equity investment, and concessional loans.
- Investment readiness and financial due diligence.
- Public-Private Partnerships (PPPs) and strategic financing.
- Case study: Acumen's impact investment approach in emerging markets.

Module 5: Financial Reporting, Accountability and Governance

- Financial statements and management reporting.
- Internal controls, financial audits, and compliance.
- Financial transparency and accountability frameworks.
- Fraud prevention and financial risk management.
- Financial performance indicators and reporting standards.
- Case study: Oxfam's financial accountability and international reporting practices.

Module 6: Social Impact Measurement and Evaluation

- Social return on investment methodologies.
- Key performance indicators and impact measurement frameworks.
- Theory of Change and results-based management.
- Measuring social, economic, and environmental outcomes.
- Impact reporting and stakeholder communication.
- Case study: Aravind Eye Care System's measurement of social impact in India.

Module 7: Sustainability Strategies and Risk Management

- Integrating environmental, social and governance principles.
- Financial risk identification and mitigation strategies.
- Sustainable procurement and responsible resource utilization.
- Business continuity and organizational resilience planning.
- Long-term sustainability and scalability strategies.
- Case study: SELCO India's financially sustainable renewable energy model.

Module 8: Strategic Leadership and Scaling Social Enterprises

- Strategic leadership and financial decision-making.
- Developing scalable and financially sustainable business models.
- Strategic partnerships and stakeholder engagement.
- Digital financial management and emerging technologies.
- Developing long-term organizational sustainability plans.
- Case study: d.light's expansion of affordable solar energy solutions across emerging markets.

Training Methodology

- Interactive presentations and facilitated discussions.
- Practical financial planning and budgeting exercises.
- International case studies and group assignments.
- Financial modelling and cash flow forecasting simulations.
- Role-playing, peer learning, and collaborative problem-solving.
- Group presentations and individual action planning.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/social-enterprise-financial-management-and-sustainability-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.