Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

Segment Reporting Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

- **DURATION**
  5 Days Practical Hands-on
- **DELIVERY MODES**
  In-Person Class & Live Virtual
- **CERTIFICATION**
  Accredited Certificate of Completion
- **INTAKES / DATES**
  Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 22, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

Segment Reporting Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

Segment Reporting Training Course is a comprehensive professional development program designed to equip finance professionals, accountants, analysts, and auditors with advanced knowledge of IFRS 8 and GAAP segment disclosure requirements.

Key Skills & Software Tools Covered

MS Word • Microsoft Excel • Microsoft Power BI • SAP S/4HANA

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
11 May 2026 – 15 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 May 2026 – 22 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 May 2026 – 29 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Jun 2026 – 5 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Jun 2026 – 12 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Jun 2026 – 19 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Jun 2026 – 26 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Jun 2026 – 3 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Jul 2026 – 10 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Jul 2026 – 17 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Jul 2026 – 24 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Jul 2026 – 31 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Segment Reporting Training Course

Introduction

Segment Reporting Training Course is a comprehensive professional development program designed to equip finance professionals, accountants, analysts, and auditors with advanced knowledge of IFRS 8 and GAAP segment disclosure requirements. This course focuses on mastering operating segment identification, revenue allocation, performance analysis, and strategic financial reporting used by global organizations. It emphasizes data-driven decision-making and transparency in financial statements for multinational corporations.

In today's competitive business environment, segment reporting plays a critical role in enhancing investor confidence, regulatory compliance, and corporate governance. This training provides practical insights into how organizations classify business units, evaluate profitability, and align reporting structures with global financial standards. Participants will gain hands-on expertise in preparing accurate segment disclosures that meet international auditing and compliance frameworks.

Course Objectives

- Understand IFRS 8 Operating Segments and reporting standards
- Master GAAP compliance in segment disclosure

- Analyze segment profitability and performance metrics
- Improve financial transparency in corporate reporting
- Learn revenue allocation methodologies across segments
- Develop skills in internal reporting structures
- Enhance decision-making using segment financial data
- Apply data analytics in segment reporting systems
- Understand risk assessment by business segment
- Improve investor reporting and communication strategies
- Learn consolidation techniques for multinational entities
- Build expertise in financial statement segmentation
- Strengthen compliance with global accounting frameworks

Organizational Benefits

- Improved financial transparency and reporting accuracy
- Enhanced investor confidence and stakeholder trust
- Better strategic decision-making using segment insights
- Stronger compliance with IFRS and GAAP standards
- Increased efficiency in financial consolidation processes
- Improved risk management across business units
- Enhanced internal performance evaluation systems
- Better allocation of organizational resources
- Strengthened corporate governance structure
- Improved global competitiveness and reporting standards

Target Audiences

- Financial Analysts
- Accountants and Auditors
- CFOs and Finance Managers
- Business Controllers
- Investment Analysts
- Corporate Strategists
- MBA Finance Students
- Regulatory Compliance Officers

Course Duration: 10 days

Training Methodology

- Instructor-led classroom sessions with real-world examples
- Interactive financial case study analysis
- Hands-on Excel and reporting software exercises
- Group discussions on global reporting standards
- Industry-based simulations and role plays
- Practical assignments on segment reporting models

Course Modules

Module 1: Introduction to Segment Reporting Standards

- Overview of IFRS 8 principles
- Importance of segment reporting in finance
- Identification of operating segments
- Regulatory framework overview
- Global reporting requirements
- Case Study: Apple Inc. segment structure analysis

Module 2: Identification of Operating Segments

- Defining reportable segments

- Internal management reporting alignment
- Threshold criteria for segmentation
- Business unit classification methods
- Revenue and profit segmentation
- Case Study: Amazon business segment breakdown

Module 3: Revenue Allocation Techniques

- Methods of revenue distribution
- Inter-segment transaction handling
- Transfer pricing principles
- Allocation of shared costs
- Financial accuracy improvement techniques
- Case Study: Microsoft revenue segmentation model

Module 4: Segment Profitability Analysis

- Measuring segment performance
- Profit and loss allocation methods
- Key performance indicators (KPIs)
- Comparative segment evaluation
- Cost efficiency analysis
- Case Study: Coca-Cola global segment profitability

Module 5: Financial Reporting and Disclosure Requirements

- IFRS disclosure standards
- GAAP compliance requirements
- Financial statement presentation
- Transparency in reporting practices
- Regulatory documentation processes
- Case Study: Nestlé financial disclosure structure

Module 6: Risk Assessment by Segment

- Identifying financial risks per segment
- Operational risk evaluation methods
- Market risk analysis tools
- Credit risk segmentation
- Risk mitigation strategies
- Case Study: Toyota global risk segmentation

Module 7: Internal Reporting Systems and Data Analytics

- ERP systems in segment reporting
- Data analytics tools usage
- Dashboard creation for reporting
- Real-time financial monitoring
- Data integrity and validation methods
- Case Study: Siemens reporting system integration

Module 8: Strategic Decision Making Using Segment Data

- Data-driven business decisions
- Performance optimization strategies
- Resource allocation decisions
- Investor communication techniques
- Strategic forecasting models
- Case Study: Unilever segment strategy optimization

Training Case Study Highlights

- Apple Inc. product-based segmentation success
- Amazon diversified business reporting model
- Microsoft cloud vs software segment reporting
- Coca-Cola regional performance segmentation
- Nestlé global product category reporting
- Toyota manufacturing segment analysis
- Siemens industrial reporting structure
- Unilever global consumer segment strategy

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/segment-reporting-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.