Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ENTERPRISE RESOURCE PLANNING (ERP)

Product Lifecycle Management (PLM) Integration Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Product Lifecycle Management (PLM) Integration Training Course

Enterprise Resource Planning (ERP) • 5 Days Intensive • Accredited Certification

Course Overview

Product Lifecycle Management (PLM) Integration Training Course equips professionals with cutting-edge knowledge in digital transformation, smart manufacturing, cloud-based PLM, and AI-driven product innovation, empowering them to optimize product development processes, enhance data governance, and drive strategic business outcomes.

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 2 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Dec 2025 – 2 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Product Lifecycle Management (PLM) Integration Training Course

Introduction

In today’s rapidly evolving manufacturing and product development landscape, organizations face unprecedented challenges in managing complex product data, cross-functional collaboration, and accelerated time-to-market. Product Lifecycle Management (PLM) Integration serves as a transformative strategy, enabling enterprises to seamlessly connect engineering, design, supply chain, and production workflows. Product Lifecycle Management (PLM) Integration Training Course equips professionals with cutting-edge knowledge in digital transformation, smart manufacturing, cloud-based PLM, and AI-driven product innovation, empowering them to optimize product development processes, enhance data governance, and drive strategic business outcomes.

This comprehensive PLM Integration training leverages real-world case studies, practical simulations, and interactive modules to ensure participants gain hands-on expertise in system integration, collaborative product design, ERP connectivity, and lifecycle analytics. By mastering PLM Integration, participants will enhance their ability to streamline product data management, reduce operational inefficiencies, and foster agile product development. Whether aiming to implement PLM solutions in large enterprises or mid-sized organizations, this course equips learners with the digital skills and strategic insights required to lead successful PLM adoption and innovation initiatives.

Course Duration

5 days

Course Objectives

- Understand end-to-end Product Lifecycle Management processes and frameworks.
- Gain expertise in PLM software integration with ERP, CRM, and SCM systems.
- Master digital twin technology for product design and simulation.
- Implement cloud-based PLM solutions for scalable collaboration.
- Utilize AI and ML analytics to optimize product development.
- Enhance cross-functional collaboration across engineering, manufacturing, and supply chain teams.
- Apply design-to-manufacturing workflows using PLM systems.
- Ensure data governance and compliance in product lifecycle operations.
- Leverage IoT-enabled PLM for real-time product monitoring.
- Streamline change management and version control in PLM systems.
- Integrate collaborative product innovation platforms for faster time-to-market.
- Develop KPIs and metrics for PLM performance optimization.
- Learn best practices from industry case studies for successful PLM adoption.

Target Audience

- PLM Managers and Consultants
- Product Development Engineers
- IT and Systems Integration Professionals
- Manufacturing Operations Managers
- Supply Chain and Process Managers
- Design Engineers and CAD Specialists
- ERP/CRM/SCM Integration Specialists
- Business Analysts and Digital Transformation Leads

Course Modules

Module 1: Introduction to Product Lifecycle Management (PLM)

- Overview of PLM concepts and lifecycle stages
- Importance of PLM in modern manufacturing
- Key components of PLM systems
- Digital transformation and PLM adoption trends
- Case Study: How Siemens PLM accelerated product innovation

Module 2: PLM System Architecture & Integration

- Overview of PLM architecture and modules
- Integration with ERP, CRM, and SCM systems
- API and middleware considerations
- Cloud vs on-premise PLM solutions
- Case Study: Integrating PTC Windchill with SAP ERP

Module 3: Digital Twin & Smart Product Design

- Concept of digital twin in PLM
- Simulation and virtual prototyping techniques
- Product testing and validation workflows
- AI-assisted design optimization
- Case Study: Digital twin implementation in automotive industry

Module 4: Cloud-Based PLM Solutions

- Cloud deployment models and benefits
- Security and compliance in cloud PLM
- Collaboration across geographies and teams
- Migration strategies from on-premise to cloud
- Case Study: Autodesk Fusion Lifecycle cloud integration

Module 5: PLM Data Governance & Compliance

- Data management best practices
- Regulatory compliance and audit readiness
- Version control and change management
- Document and BOM management
- Case Study: Managing PLM compliance in aerospace

Module 6: AI, IoT, and Analytics in PLM

- Predictive analytics for product performance
- IoT-enabled product lifecycle tracking
- Machine learning for design optimization
- KPI monitoring and reporting dashboards
- Case Study: Using AI in consumer electronics PLM

Module 7: Collaborative Product Development

- Cross-functional collaboration strategies
- Workflow automation and approvals
- Integration with CAD and design tools
- Real-time collaboration platforms
- Case Study: Collaborative design in global automotive R&D

Module 8: PLM Implementation & Best Practices

- PLM project planning and roadmap creation
- Change management and stakeholder engagement
- Success metrics and ROI evaluation
- Common challenges and mitigation strategies
- Case Study: Implementing Dassault Systèmes 3DEXPERIENCE in manufacturing

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/product-lifecycle-management-plm-integration-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.