Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ENTERPRISE RESOURCE PLANNING (ERP)

Odoo ERP Essentials Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Odoo ERP Essentials Training Course

Enterprise Resource Planning (ERP) • 5 Days Intensive • Accredited Certification

Course Overview

Odoo ERP Essentials Training Course equips professionals, business owners, and IT specialists with the practical skills and insights to effectively implement and manage Odoo modules, optimize business processes, and unlock data-driven decision-making capabilities

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 2 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Dec 2025 – 2 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Odoo ERP Essentials Training Course

Introduction

Odoo ERP has emerged as a revolutionary, all-in-one business management software that streamlines operations, enhances productivity, and drives digital transformation across organizations of all sizes. Odoo ERP Essentials Training Course equips professionals, business owners, and IT specialists with the practical skills and insights to effectively implement and manage Odoo modules, optimize business processes, and unlock data-driven decision-making capabilities. Participants will gain hands-on experience with Odoo's core applications, including sales, inventory, accounting, human resources, and project management, empowering them to achieve operational excellence in a competitive digital landscape.

This training focuses on real-world application, industry best practices, and strategic utilization of Odoo ERP to enhance efficiency and profitability. By blending practical exercises, interactive simulations, and case studies, learners will develop the confidence to manage ERP projects, customize workflows, and drive business growth. With an emphasis on automation, integration, and digital transformation, this course positions professionals to become valuable contributors to any ERP implementation initiative, making them highly sought-after in today's data-driven economy.

Course Duration

5 days

Course Objectives

- Master Odoo ERP core functionalities and navigation.

- Understand end-to-end business process automation in Odoo.
- Gain expertise in Odoo CRM and sales management strategies.
- Learn inventory and warehouse management optimization.
- Implement accounting and financial management best practices.
- Explore project management and task automation using Odoo.
- Customize dashboards and data analytics for decision-making.
- Integrate Odoo with e-commerce, POS, and other business platforms.
- Develop skills in user role management and security settings.
- Apply reporting and KPI tracking for business intelligence.
- Understand workflow customization and module extension.
- Gain knowledge in cloud deployment and multi-device accessibility.
- Prepare for Odoo ERP implementation and consultancy roles.

Target Audience

- Business owners and entrepreneurs
- IT professionals and software developers
- ERP consultants and project managers
- Accountants and finance professionals
- HR and operations managers
- Sales and marketing executives
- Supply chain and logistics professionals
- Students and fresh graduates aiming for ERP careers

Course Modules

Module 1: Introduction to Odoo ERP

- Overview of Odoo ecosystem and versions
- Key modules and functionalities
- User interface navigation and dashboard setup
- Understanding ERP concepts in modern business
- Case Study: Successful ERP adoption in a mid-sized retail company

Module 2: Sales and CRM Management

- Lead management and opportunity tracking
- Sales quotation, order, and invoicing process
- Customer relationship management best practices
- Automation of sales workflows
- Case Study: Increasing revenue using Odoo CRM automation

Module 3: Inventory & Warehouse Management

- Product and stock management
- Warehouse operations and inventory control
- Barcode scanning and automated replenishment
- Multi-warehouse setup and logistics tracking
- Case Study: Reducing inventory costs in a manufacturing firm

Module 4: Accounting & Financial Management

- Chart of accounts and journal entries
- Automated invoicing and payment tracking
- Bank reconciliation and financial reporting
- Budgeting and expense management
- Case Study: Streamlining accounting for an SME with Odoo

Module 5: Human Resource Management (HRM)

- Employee records and recruitment workflow

- Leave and attendance management
- Payroll processing and salary structure setup
- Performance evaluation and appraisals
- Case Study: HR automation in a tech startup

Module 6: Project & Task Management

- Creating and managing projects and tasks
- Timesheet tracking and resource allocation
- Task prioritization and deadline management
- Reporting and analytics for project performance
- Case Study: Improving project delivery for a consulting firm

Module 7: E-commerce & Point of Sale Integration

- Setting up online stores and payment gateways
- POS integration with inventory and accounting
- Sales channel automation
- Customer experience and loyalty programs
- Case Study: Boosting online sales using Odoo e-commerce

Module 8: Reporting, Analytics & Customization

- Custom dashboards and KPI monitoring
- Advanced reporting with Odoo Studio
- Workflow automation and module customization
- Data-driven decision-making techniques
- Case Study: Business growth through Odoo analytics

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/odoo-erp-essentials-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.