Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

PUBLIC HEALTH

Maternal Health Programs Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Maternal Health Programs Training Course

Public Health • 5 Days Intensive • Accredited Certification

Course Overview

Maternal Health Programs Training Course is designed to equip healthcare professionals, program managers, and community health workers with advanced skills in maternal health program implementation, monitoring, evaluation, and data-driven decision-making.

Key Skills & Software Tools Covered

Program planning • Antenatal care management • Safe delivery coordination

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
11 May 2026 – 15 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
11 May 2026 – 15 May 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 110,000**
11 May 2026 – 15 May 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 110,000**
11 May 2026 – 15 May 2026	Accra	Classroom / 5d	**$4,000 USD / KES 110,000**
18 May 2026 – 22 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 May 2026 – 22 May 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
18 May 2026 – 22 May 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Maternal Health Programs Training Course

Introduction

Maternal Health Programs remain a cornerstone of global public health strategies aimed at reducing maternal mortality, improving antenatal and postnatal care, and strengthening reproductive health systems. Maternal Health Programs Training Course is designed to equip healthcare professionals, program managers, and community health workers with advanced skills in maternal health program implementation, monitoring, evaluation, and data-driven decision-making. It integrates evidence-based practices, WHO-aligned guidelines, and sustainable maternal and newborn health interventions to ensure improved outcomes across diverse healthcare settings.

With rising global emphasis on Universal Health Coverage (UHC), Sustainable Development Goals (SDG 3), safe motherhood initiatives, and digital health innovation, this course builds strong competencies in emergency obstetric care, antenatal risk management, family planning integration, and community-based maternal health strategies. Participants will gain practical expertise in reducing preventable maternal deaths, improving skilled birth attendance, and strengthening health systems through data-driven maternal and child health programming.

Course Duration

5 days

Course Objectives

- Strengthen maternal mortality reduction strategies using evidence-based interventions
- Improve antenatal care (ANC) quality and risk assessment protocols
- Enhance skilled birth attendance and safe delivery practices
- Build capacity in emergency obstetric and newborn care (EmONC)
- Promote postnatal care (PNC) optimization and follow-up systems
- Integrate family planning and reproductive health services into maternal programs
- Strengthen community health worker engagement and outreach models
- Improve maternal nutrition and anemia prevention strategies
- Apply digital health tools and mHealth solutions in maternal care
- Strengthen data collection, health informatics, and M&E systems
- Promote gender-sensitive and culturally competent maternal health services
- Enhance health system strengthening and referral networks
- Develop leadership in maternal health program management and policy implementation

Target Audience

- Obstetricians and gynecologists
- Midwives and nurse practitioners
- Community health workers (CHWs)
- Public health program managers
- Maternal and child health (MCH) officers
- NGO and humanitarian health workers
- Health policy makers and planners
- Medical and nursing students specializing in maternal health

Course Modules

Module 1: Foundations of Maternal Health Programs

- Global maternal health indicators and SDG 3 targets
- Causes of maternal mortality and morbidity
- Health system frameworks for maternal care
- Introduction to reproductive health policies
- Program design and implementation basics
- Case Study: Analysis of maternal mortality reduction program in rural sub-Saharan Africa

Module 2: Antenatal Care (ANC) Optimization

- Early pregnancy screening and risk classification
- ANC visit scheduling and compliance strategies
- Management of high-risk pregnancies
- Maternal nutrition and supplementation
- Infection screening (HIV, malaria, syphilis)
- Case Study: Improving ANC attendance in low-resource urban clinics

Module 3: Skilled Birth Attendance & Safe Delivery

- Labor monitoring using partograph tools
- Infection prevention during delivery
- Skilled birth attendant competencies
- Emergency referral protocols
- Respectful maternity care practices
- Case Study: Reducing intrapartum complications in district hospitals

Module 4: Emergency Obstetric and Newborn Care (EmONC)

- Management of postpartum hemorrhage
- Eclampsia and pre-eclampsia response
- Neonatal resuscitation techniques

- Emergency surgical referral systems
- Blood transfusion protocols
- Case Study: Emergency response system improving maternal survival rates in Kenya

Module 5: Postnatal Care & Newborn Health

- Early postnatal assessments
- Breastfeeding support and lactation management
- Neonatal infection prevention
- Maternal mental health screening
- Home visit strategies by CHWs
- Case Study: Community-based postnatal care success in rural South Asia

Module 6: Family Planning & Reproductive Health Integration

- Modern contraceptive methods
- Birth spacing and maternal health outcomes
- Counseling and informed choice
- Male involvement in reproductive health
- Integration into maternal care services
- Case Study: Increased contraceptive uptake through community outreach programs

Module 7: Digital Health & Data-Driven Maternal Care

- mHealth applications in maternal tracking
- Electronic health records (EHR) usage
- Real-time maternal risk monitoring
- Data quality and reporting systems
- Telemedicine in maternal health
- Case Study: Mobile health intervention reducing missed ANC visits

Module 8: Program Management, M&E & Policy Implementation

- Maternal health program planning cycles
- Budgeting and resource allocation
- Monitoring and evaluation frameworks
- Policy advocacy and stakeholder engagement
- Performance tracking and impact assessment
- Case Study: National maternal health policy reform improving service coverage

Training Methodology

This course employs a participatory and hands-on approach to ensure practical learning, including:

- Interactive lectures and presentations.
- Group discussions and brainstorming sessions.
- Hands-on exercises using real-world datasets.
- Role-playing and scenario-based simulations.
- Analysis of case studies to bridge theory and practice.
- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/maternal-health-programs-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.