Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

BLUE ECONOMY

Maritime Digital Transformation Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

Maritime Digital Transformation Training Course

Blue economy • 10 Days Intensive • Accredited Certification

Course Overview

Maritime Digital Transformation Training Course provides participants with practical frameworks for designing and implementing digital transformation strategies across ports, shipping companies, maritime logistics, offshore operations, and marine infrastructure.

Key Skills & Software Tools Covered

Microsoft Excel • Microsoft Power BI • IBM SPSS Statistics • SAP S/4HANA • ArcGIS Pro

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 11 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
7 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD**
14 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**

28 Dec 2026 – 8 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

22 Feb 2027 – 5 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**

5 Apr 2027 – 16 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**

31 May 2027 – 11 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
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28 Jun 2027 – 9 Jul 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**

12 Jul 2027 – 23 Jul 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**

6 Sep 2027 – 17 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**

18 Oct 2027 – 29 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**

13 Dec 2027 – 24 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Maritime Digital Transformation Training Course

Introduction

The Maritime Digital Transformation Training Course is a comprehensive professional development program designed to equip maritime executives, shipping professionals, port authority leaders, logistics managers, marine engineers, IT specialists, and policymakers with advanced knowledge and practical skills in maritime digital transformation, smart shipping, digital port management, maritime automation, and Industry 4.0 technologies. As the maritime industry rapidly evolves through Artificial Intelligence (AI), the Internet of Things (IoT), Big Data, blockchain, cloud computing, and autonomous shipping technologies, organizations must embrace digital innovation to improve operational efficiency, enhance safety, optimize asset performance, reduce costs, and remain globally competitive. Maritime Digital Transformation Training Course provides participants with practical frameworks for designing and implementing digital transformation strategies across ports, shipping companies, maritime logistics, offshore operations, and marine infrastructure.

Through practical case studies, hands-on technology demonstrations, digital maturity assessments, and industry best practices, participants will gain expertise in smart ports, digital shipping ecosystems, predictive analytics, digital twins, maritime cybersecurity, cloud-based maritime platforms, business intelligence, automation technologies, asset performance management, and digital governance. The course also explores emerging innovations including autonomous vessels, robotics, 5G-enabled maritime communications, blockchain-based trade documentation, environmental monitoring systems, and AI-powered decision support tools, enabling participants to successfully lead digital transformation initiatives that improve organizational agility, sustainability, operational resilience, customer experience, and long-term business performance.

Learning Objectives

- **Develop comprehensive digital transformation strategies for shipping companies, ports, and maritime organizations.**
- **Evaluate emerging digital technologies and their applications within the maritime industry.**
- **Implement Artificial Intelligence (AI), Internet of Things (IoT), blockchain, cloud computing, and Big Data solutions to optimize maritime operations.**
- **Design smart port and smart shipping solutions that improve operational efficiency and service delivery.**
- **Apply predictive analytics, digital twins, and business intelligence to enhance maritime decision-making.**
- **Develop cybersecurity strategies that protect maritime digital infrastructure and critical operational technologies.**
- **Integrate digital technologies into fleet management, logistics, asset maintenance, and maritime supply chain operations.**
- **Promote organizational change management and workforce readiness for successful digital transformation.**
- **Measure digital transformation performance using KPIs, digital maturity assessments, and continuous improvement frameworks.**
- **Lead innovation initiatives that enhance competitiveness, sustainability, resilience, and customer value across the maritime sector.**

Target Audience

- **Shipping Company Executives and Digital Transformation Leaders**
- **Port Authority Executives and Smart Port Managers**
- **Maritime Operations and Fleet Managers**
- **Marine Engineers and Technical Superintendents**
- **Maritime Information Technology (IT) Managers**
- **Maritime Logistics and Supply Chain Professionals**
- **Maritime Safety, Compliance, and Cybersecurity Officers**
- **Government Officials responsible for Maritime Transport and Digital Innovation**
- **Maritime Consultants, Researchers, and Academics**
- **Professionals responsible for innovation, operational excellence, and digital strategy within maritime organizations**

Course Duration: 10 Days

Course Modules

Module 1: Foundations of Maritime Digital Transformation

- Digital transformation principles
- Industry 4.0 in the maritime sector
- Maritime digital maturity models
- Digital business strategy
- Digital operating models
- Maritime innovation ecosystems
- Digital governance
- Building a digital transformation roadmap

Case Study

A national port authority develops a five-year digital transformation strategy to modernize operations, improve customer services, digitize documentation, and enhance operational efficiency while reducing administrative costs.

Module 2: Smart Ports and Intelligent Port Operations

- Smart port architecture
- Port automation
- Intelligent cargo management
- Automated terminal operations
- IoT-enabled equipment monitoring
- Digital traffic management
- Smart warehousing
- Port Community Systems (PCS)

Case Study

A major container terminal implements smart cranes, automated gate systems, and IoT-enabled equipment monitoring to reduce vessel turnaround time and improve terminal productivity.

Module 3: Artificial Intelligence, Machine Learning and Predictive Analytics

- Artificial Intelligence applications
- Machine learning algorithms
- Predictive analytics
- Demand forecasting
- Predictive maintenance
- Decision support systems
- AI-powered scheduling
- Intelligent operational optimization

Case Study

A shipping company deploys AI-driven predictive maintenance to reduce unexpected equipment failures, optimize dry-docking schedules, and lower maintenance costs across its fleet.

Module 4: Internet of Things (IoT), Digital Twins and Connected Maritime Operations

- Maritime IoT architecture
- Smart sensors
- Vessel condition monitoring
- Digital twins
- Remote asset monitoring
- Real-time operational analytics
- Edge computing
- Intelligent asset management

Case Study

An offshore logistics company uses IoT sensors and digital twins to monitor vessel performance in real time, improving maintenance planning and operational reliability.

Module 5: Blockchain, Cloud Computing and Digital Trade Platforms

- Blockchain fundamentals
- Electronic Bills of Lading (eBL)
- Smart contracts
- Cloud computing
- Maritime ERP integration
- Digital trade documentation
- Secure data exchange
- Supply chain transparency

Case Study

A shipping line introduces blockchain-enabled electronic documentation that significantly reduces customs processing time, document fraud, and shipment delays.

Module 6: Maritime Cybersecurity and Digital Risk Management

- Maritime cyber threats
- Operational Technology (OT) security
- Information Technology (IT) security
- IMO cybersecurity guidelines
- Incident response planning
- Business continuity
- Cyber resilience
- Regulatory compliance

Case Study

A ransomware attack disrupts a global shipping company's digital logistics platform. Participants develop a cybersecurity response plan, business continuity strategy, and cyber resilience framework.

Module 7: Digital Maritime Logistics and Intelligent Supply Chains

- Digital supply chain management
- Intelligent logistics
- Cargo visibility
- AI-powered route optimization
- Automated warehouse management
- Digital freight platforms
- Integrated logistics systems
- Supply chain resilience

Case Study

A logistics operator integrates AI-based route optimization and real-time cargo tracking to improve delivery performance and reduce transportation costs across international trade routes.

Module 8: Digital Leadership, Organizational Change and Innovation Management

- Digital leadership
- Change management
- Innovation management
- Digital culture
- Workforce transformation
- Digital skills development
- Stakeholder engagement
- Agile project management

Case Study

A maritime organization transitions from paper-based processes to fully digital operations while managing employee adoption, organizational resistance, and leadership alignment.

Module 9: Sustainability, ESG and Future Maritime Technologies

- Green shipping technologies
- Digital environmental monitoring
- Carbon emissions management
- ESG reporting
- Autonomous vessels
- Robotics
- 5G maritime communications
- Future maritime innovation

Case Study

A shipping company combines AI-powered voyage optimization and environmental monitoring systems to reduce fuel consumption, lower emissions, and improve ESG performance.

Module 10: Maritime Digital Transformation Capstone Project

- Enterprise digital transformation strategy
- Digital maturity assessment
- Smart technology integration
- Investment planning
- Performance measurement
- Governance framework
- Implementation roadmap
- Continuous innovation

Case Study

Participants develop a comprehensive Maritime Digital Transformation Strategy for a multinational shipping and port organization.

Training Methodology

- Interactive lectures with real-world insights
- Case study analysis from leading SOEs globally
- Group discussions to encourage peer learning
- Hands-on exercises for practical application
- Simulations and role-playing for decision-making practice
- Action planning to apply learning in participants' workplaces

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/maritime-digital-transformation-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.