Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

BLUE ECONOMY

International Maritime Business Management Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

International Maritime Business Management Training Course

Blue economy • 10 Days Intensive • Accredited Certification

Course Overview

International Maritime Business Management Training course provides participants with a deep understanding of maritime business strategy, shipping economics, maritime finance, international trade, and sustainable shipping practices that drive long-term organizational success.

Key Skills & Software Tools Covered

Microsoft Excel • Microsoft Power BI • IBM SPSS Statistics • SAP S/4HANA • QGIS

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 11 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
7 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD**
14 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**

28 Dec 2026 – 8 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

22 Feb 2027 – 5 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**

5 Apr 2027 – 16 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**

31 May 2027 – 11 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**

12 Jul 2027 – 23 Jul 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**

6 Sep 2027 – 17 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**

18 Oct 2027 – 29 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**

13 Dec 2027 – 24 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

International Maritime Business Management Training Course

Introduction

The International Maritime Business Management Training Course is a comprehensive professional development program designed to equip maritime professionals, shipping executives, logistics managers, port managers, and business leaders with advanced knowledge and practical skills in international maritime business management, global shipping operations, maritime trade, commercial shipping, and port business management. As global trade continues to expand and the maritime industry embraces digital transformation, organizations must adopt strategic business models, optimize maritime logistics, strengthen regulatory compliance, manage operational risks, and leverage emerging technologies to remain competitive in international shipping markets. International Maritime Business Management Training course provides participants with a deep understanding of maritime business strategy, shipping economics, maritime finance, international trade, and sustainable shipping practices that drive long-term organizational success.

Through practical case studies, industry best practices, interactive discussions, and real-world business scenarios, participants will develop expertise in maritime business strategy, shipping operations management, fleet management, maritime logistics, port management, maritime law, international shipping regulations, digital transformation, maritime sustainability, and business leadership. The course also explores emerging technologies such as Artificial Intelligence (AI), blockchain, Internet of Things (IoT), predictive analytics, and smart ports, enabling participants to make informed strategic decisions that improve operational efficiency, profitability, regulatory compliance, customer satisfaction, and business resilience across the global maritime industry.

Learning Objectives

- **Analyze global maritime markets and international shipping business trends to support strategic business decisions.**
- **Develop and implement effective maritime business strategies that enhance organizational competitiveness and profitability.**
- **Apply international maritime laws, conventions, and regulatory requirements to shipping and maritime business operations.**
- **Optimize fleet management, shipping operations, and maritime logistics for improved efficiency.**
- **Evaluate maritime finance, shipping economics, freight markets, and investment opportunities.**
- **Strengthen maritime supply chain management and international trade operations.**
- **Implement digital transformation technologies including Artificial Intelligence (AI), IoT, blockchain, and business analytics within maritime organizations.**
- **Develop sustainable maritime business strategies aligned with environmental regulations and ESG principles.**
- **Identify and manage operational, financial, legal, environmental, and cybersecurity risks affecting maritime businesses.**
- **Lead organizational transformation, innovation, and strategic growth within international maritime enterprises.**

Target Audience

- **Maritime Business Executives**
- **Shipping Company Directors and Managers**
- **Port Authority Executives**
- **Maritime Operations Managers**
- **Fleet Managers and Marine Superintendents**
- **Maritime Logistics and Supply Chain Professionals**
- **Freight Forwarding and Shipping Agency Managers**
- **Government Officials responsible for Maritime Transport and Trade**
- **Maritime Consultants, Researchers, and Business Analysts**
- **Entrepreneurs and Investors in the Maritime and Shipping Industry**

Course Duration: 10 days

Course Modules

Module 1: International Maritime Business Environment

- Global maritime industry overview
- International shipping markets
- Maritime business models
- Global trade dynamics
- Maritime governance
- Emerging business opportunities

Case Study: Analyzing the expansion strategy of an international shipping company entering emerging global trade corridors.

Module 2: Strategic Maritime Business Management

- Strategic planning
- Business competitiveness
- Corporate governance
- Strategic decision-making
- Business performance management
- Organizational development

Case Study: Developing a five-year strategic business plan for a multinational shipping enterprise.

Module 3: International Shipping Operations Management

- Vessel operations
- Voyage planning
- Chartering
- Cargo management
- Operational efficiency
- Shipping performance measurement

Case Study: Optimizing international shipping operations to reduce operational costs and improve customer service.

Module 4: Maritime Logistics and Global Supply Chain Management

- Maritime logistics
- Intermodal transportation
- Container shipping
- Supply chain resilience
- Freight forwarding
- International distribution networks

Case Study: Managing maritime logistics disruptions caused by geopolitical conflicts and port congestion.

Module 5: Port Management and Commercial Terminal Operations

- Port governance
- Smart ports
- Terminal operations
- Cargo handling
- Port productivity
- Digital port systems

Case Study: Improving operational efficiency through smart port technologies and automated terminal operations.

Module 6: Maritime Economics and Shipping Finance

- Shipping economics
- Freight markets
- Maritime investment
- Financial planning

- Cost optimization
- Vessel financing

Case Study: Evaluating vessel acquisition and financing options during volatile freight market conditions.

Module 7: International Maritime Law and Regulatory Compliance

- IMO conventions
- SOLAS
- MARPOL
- STCW
- ISPS Code
- Port State Control

Case Study: Ensuring compliance during an international Port State Control inspection.

Module 8: Maritime Risk Management and Marine Insurance

- Enterprise risk management
- Marine insurance
- Business continuity
- Crisis management
- Operational risk
- Legal liability

Case Study: Managing operational and financial risks following a major maritime accident.

Module 9: Digital Transformation in Maritime Business

- Artificial Intelligence
- Internet of Things (IoT)
- Blockchain
- Predictive analytics
- Digital shipping platforms
- Automation

Case Study: Implementing AI-driven predictive analytics to optimize shipping business performance.

Module 10: Sustainable Maritime Business and Green Shipping

- Green shipping
- Carbon emissions management
- Alternative marine fuels
- ESG reporting
- Circular economy
- IMO decarbonization strategy

Case Study: Developing a sustainability strategy to meet international environmental compliance requirements.

Module 11: Maritime Marketing, Customer Relationship Management and Business Development

- Maritime marketing strategies
- Customer relationship management
- Business development
- Market intelligence
- Brand positioning
- Service innovation

Case Study: Expanding market share through customer-focused maritime business strategies.

Module 12: Maritime Leadership and Human Capital Management

- Executive leadership
- Change management
- Workforce planning

- Organizational culture
- Talent management
- Performance improvement

Case Study: Leading organizational transformation within a multinational maritime organization.

Module 13: International Trade, Customs and Commercial Documentation

- International trade regulations
- Customs procedures
- Bills of lading
- Incoterms
- Trade finance
- Commercial documentation

Case Study: Reducing shipment delays through effective customs documentation and trade compliance.

Module 14: Maritime Innovation and Future Business Trends

- Autonomous shipping
- Smart vessels
- Maritime innovation
- Big data
- Digital ecosystems
- Future shipping business models

Case Study: Assessing the commercial viability of autonomous vessels in international shipping.

Module 15: Integrated Maritime Business Strategy Capstone

- Enterprise strategy development
- Integrated maritime management
- Business performance measurement
- Stakeholder engagement
- Investment planning
- Strategic implementation

Training Methodology

- Interactive lectures with real-world insights
- Case study analysis from leading SOEs globally
- Group discussions to encourage peer learning
- Hands-on exercises for practical application
- Simulations and role-playing for decision-making practice
- Action planning to apply learning in participants' workplaces

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/international-maritime-business-management-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.