Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ECONOMICS INSTITUTE

Industrial Organization Economics Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

Industrial Organization Economics Training Course

Economics Institute • 10 Days Intensive • Accredited Certification

Course Overview

Industrial Organization Economics Training Course provides a practical and analytical understanding of market structure, firm behavior, strategic competition, monopoly power, oligopoly models, pricing strategies, mergers and acquisitions, barriers to entry, market concentration, competition policy, and regulatory economics.

Key Skills & Software Tools Covered

MS Word • Stata • R • and Eviews

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 11 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
30 Nov 2026 – 11 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Dec 2026 – 25 Dec 2026	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**

28 Dec 2026 – 8 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Dec 2026 – 8 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
11 Jan 2027 – 22 Jan 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
25 Jan 2027 – 5 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Feb 2027 – 19 Feb 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

22 Feb 2027 – 5 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Feb 2027 – 5 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
8 Mar 2027 – 19 Mar 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
22 Mar 2027 – 2 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**

5 Apr 2027 – 16 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
5 Apr 2027 – 16 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
19 Apr 2027 – 30 Apr 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
3 May 2027 – 14 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
17 May 2027 – 28 May 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**

31 May 2027 – 11 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
31 May 2027 – 11 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
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31 May 2027 – 11 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
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14 Jun 2027 – 25 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
14 Jun 2027 – 25 Jun 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
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28 Jun 2027 – 9 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
28 Jun 2027 – 9 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
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12 Jul 2027 – 23 Jul 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**

12 Jul 2027 – 23 Jul 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
12 Jul 2027 – 23 Jul 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
26 Jul 2027 – 6 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
9 Aug 2027 – 20 Aug 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
23 Aug 2027 – 3 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**

6 Sep 2027 – 17 Sep 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
6 Sep 2027 – 17 Sep 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
20 Sep 2027 – 1 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
4 Oct 2027 – 15 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**

18 Oct 2027 – 29 Oct 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
18 Oct 2027 – 29 Oct 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
1 Nov 2027 – 12 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
15 Nov 2027 – 26 Nov 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
29 Nov 2027 – 10 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Kigali	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Dubai	Classroom / 10d	**$10,000 USD / KES 220,000**

13 Dec 2027 – 24 Dec 2027	Cape Town	Classroom / 10d	**$9,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Addis Ababa	Classroom / 10d	**$6,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Singapore	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Istanbul	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Bangkok	Classroom / 10d	**$10,000 USD / KES 220,000**
13 Dec 2027 – 24 Dec 2027	Accra	Classroom / 10d	**$8,000 USD / KES 220,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Industrial Organization Economics Training Course

Introduction

Industrial Organization Economics is a specialized field that examines how firms, markets, industries, and government policies interact to determine prices, competition, efficiency, innovation, and consumer welfare. Industrial Organization Economics Training Course provides a practical and analytical understanding of market structure, firm behavior, strategic competition, monopoly power, oligopoly models, pricing strategies, mergers and acquisitions, barriers to entry, market concentration, competition policy, and regulatory economics. Participants will develop strong capabilities in applying microeconomic theory, quantitative analysis, game theory, market intelligence, and empirical methods to real-world business and policy challenges.

The course emphasizes modern Industrial Organization Economics, competition economics, strategic decision-making, market power assessment, digital-platform economics, antitrust analysis, and evidence-based regulatory intervention. Through practical exercises, industry analysis, simulations, and global case studies, participants will learn how to evaluate competitive environments, identify anti-competitive practices, assess mergers, analyze pricing behavior, measure market concentration, and formulate effective competition strategies. The training is suitable for professionals seeking advanced skills in economics, competition regulation, consulting, corporate strategy, policy analysis, and market research.

Course Objectives

By the end of this course, participants will be able to:

- Analyze modern market structures using Industrial Organization Economics frameworks.
- Evaluate monopoly, oligopoly, monopolistic competition, and competitive markets.
- Apply game theory to strategic firm decision-making.
- Assess market power, pricing behavior, and competitive advantage.
- Conduct market concentration and competitive structure analysis.
- Apply advanced pricing strategy and price discrimination techniques.
- Evaluate barriers to entry, exit, and market contestability.
- Analyze mergers, acquisitions, and their competitive implications.
- Identify anti-competitive conduct and potential market failures.
- Apply econometric and quantitative tools to industry analysis.
- Evaluate digital platforms, network effects, and technology-driven competition.
- Develop evidence-based competition and regulatory strategies.
- Interpret global antitrust and competition-policy developments.

Organizational Benefits

- Improved strategic market analysis and forecasting.
- Stronger pricing and revenue-management decisions.
- Enhanced understanding of competitors and market dynamics.
- Better identification of market opportunities and threats.
- Improved merger and acquisition assessment capabilities.
- Stronger compliance with competition and antitrust requirements.
- More effective regulatory and policy decision-making.
- Improved evidence-based corporate strategy.

- Enhanced quantitative and econometric analysis capabilities.
- Greater organizational competitiveness and market intelligence.

Target Audiences

- Economists and economic analysts
- Competition and antitrust professionals
- Business and corporate strategists
- Policy and regulatory professionals
- Market research and intelligence specialists
- Consultants and management professionals
- Government and public-sector officials
- Academics, researchers, and postgraduate students

Course Duration: 10 days

Course Modules

Module 1: Foundations of Industrial Organization Economics

- Scope and evolution of Industrial Organization Economics
- Firms, industries, markets, and economic efficiency
- Demand, supply, and market equilibrium
- Firm objectives and profit maximization
- Market performance and consumer welfare
- Case Study: U.S. manufacturing industry evolution

Module 2: Market Structure and Competition

- Perfect competition and competitive markets
- Monopoly and market power
- Monopolistic competition
- Oligopoly structures
- Market concentration measurement
- Case Study: European telecommunications competition

Module 3: Monopoly Economics

- Sources and measurement of monopoly power
- Monopoly pricing and output decisions
- Deadweight loss and welfare effects
- Natural monopolies and public utilities
- Monopoly regulation strategies
- Case Study: Electricity utility regulation

Module 4: Oligopoly and Strategic Competition

- Cournot and Bertrand competition
- Stackelberg leadership models
- Collusion and tacit coordination
- Strategic capacity and output decisions
- Competitive reactions and market outcomes
- Case Study: Global airline competition

Module 5: Game Theory and Firm Strategy

- Strategic interaction and payoff structures
- Nash equilibrium
- Sequential and repeated games
- Cooperation, retaliation, and deterrence
- Strategic commitment and credibility
- Case Study: Technology-platform competition

Module 6: Pricing Strategies and Price Discrimination

- Cost-based and market-based pricing
- First-, second-, and third-degree price discrimination
- Dynamic and peak-load pricing
- Bundling and tying strategies
- Pricing under imperfect competition
- Case Study: Airline dynamic pricing

Module 7: Barriers to Entry and Market Contestability

- Economic and strategic barriers to entry
- Economies of scale and scope
- Switching costs and customer lock-in
- Network effects and entry deterrence
- Contestable-market theory
- Case Study: Global smartphone markets

Module 8: Product Differentiation and Innovation

- Horizontal and vertical differentiation
- Branding and consumer preferences
- Research and development competition
- Innovation incentives and intellectual property
- Product quality and competitive positioning
- Case Study: Pharmaceutical innovation

Module 9: Mergers, Acquisitions, and Market Concentration

- Horizontal, vertical, and conglomerate mergers
- Merger motivations and efficiencies
- Market concentration indicators
- Competitive effects of mergers
- Economic assessment of acquisition strategies
- Case Study: Major global technology merger reviews

Module 10: Competition Policy and Antitrust Economics

- Principles of competition policy
- Abuse of dominant market positions
- Cartels and collusive behavior
- Predatory and exclusionary practices
- Antitrust enforcement economics
- Case Study: Major global antitrust enforcement

Module 11: Digital Markets and Platform Economics

- Two-sided and multi-sided markets
- Platform competition and network effects
- Digital monopolies and market power
- Data-driven competitive advantage
- Algorithmic pricing and digital competition
- Case Study: Global online-platform markets

Module 12: Econometrics for Industrial Organization

- Demand estimation techniques
- Price elasticity estimation
- Market-power estimation
- Panel-data and industry-level analysis

- Empirical identification strategies
- Case Study: Estimating demand in automobile markets

Module 13: Regulation and Public Utility Economics

- Economic rationale for regulation
- Rate-of-return and price-cap regulation
- Regulatory capture and incentives
- Infrastructure and utility markets
- Deregulation and market liberalization
- Case Study: Global energy-market reforms

Module 14: International Industrial Organization

- Globalization and competitive markets
- International market structures
- Trade, competition, and firm strategy
- Multinational enterprises and market power
- Cross-border competition regulation
- Case Study: Global automotive industry competition

Module 15: Applied Industrial Organization and Strategic Decision-Making

- Conducting comprehensive industry analysis
- Developing competitive strategy recommendations
- Integrating economic and quantitative evidence
- Evaluating emerging market disruptions
- Presenting industry and policy recommendations
- Case Study: Global digital-economy competition

Training Methodology

- Instructor-led theoretical and practical sessions
- Interactive lectures and facilitated discussions
- Real-world industry analysis and quantitative exercises
- Group workshops, simulations, and strategic decision-making activities
- Global case studies and competition-policy analysis
- Practical assignments, presentations, and knowledge assessments

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/industrial-organization-economics-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.