Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

TAXATION AND REVENUE

Gig Economy & Platform Worker Taxation Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Gig Economy & Platform Worker Taxation Training Course

Taxation and Revenue • 5 Days Intensive • Accredited Certification

Course Overview

Gig Economy & Platform Worker Taxation Training Course provides a structured, practical approach to navigating the intricate legal, fiscal, and reporting challenges associated with gig and platform work.

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
29 Dec 2025 – 2 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Dec 2025 – 2 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
29 Dec 2025 – 2 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Gig Economy & Platform Worker Taxation Training Course

Introduction

The rapid expansion of the gig economy has transformed traditional labor markets, introducing new complexities in taxation. Platform-based work, freelance engagements, and short-term contractual assignments are reshaping income patterns and compliance requirements for both workers and tax authorities. Understanding the unique taxation implications of these non-traditional employment models is critical for tax professionals, policymakers, and platform operators. Gig Economy & Platform Worker Taxation Training Course provides a structured, practical approach to navigating the intricate legal, fiscal, and reporting challenges associated with gig and platform work.

As digital platforms proliferate globally, tax administrations face challenges in monitoring income, ensuring compliance, and preventing revenue leakage. Tax professionals must acquire advanced skills in digital reporting, income classification, cross-border taxation, and data analytics to manage these challenges effectively. This course combines theoretical insights with hands-on case studies, equipping participants with actionable strategies to optimize tax compliance and administration in the modern labor ecosystem.

Course Objectives

By the end of this training, participants will be able to:

- Understand the regulatory frameworks governing gig economy taxation.
- Identify income types and tax obligations for platform workers.
- Apply digital reporting standards to platform-generated income.
- Navigate cross-border taxation issues affecting gig workers.

- Analyze compliance risks associated with platform-based work.
- Implement tax policies tailored for non-traditional employment.
- Utilize data analytics for income monitoring and enforcement.
- Recognize social security and benefit implications for platform workers.
- Assess international best practices for gig economy taxation.
- Develop taxpayer education strategies for platform workers.
- Manage disputes and audit cases effectively.
- Integrate technology solutions in tax collection and reporting.
- Strengthen revenue mobilization while ensuring fairness and equity.

Organizational Benefits

- Enhanced understanding of emerging gig economy tax challenges.
- Improved compliance monitoring and revenue collection.
- Better-informed decision-making in policy development.
- Increased efficiency in auditing and enforcement.
- Reduced risk of tax evasion and legal disputes.
- Strengthened institutional capacity for digital taxation.
- Enhanced platform-worker engagement and education.
- Data-driven approaches to policy and enforcement.
- Standardized practices across departments.
- Ability to benchmark against international taxation best practices.

Target Audiences

- Tax officers and auditors
- Policy makers and regulatory authorities
- Tax advisors and consultants
- Accounting professionals
- Platform operators and managers
- Financial analysts
- Legal professionals in employment law
- Human resources and payroll managers

Course Duration: 5 days

Course Modules

Module 1: Introduction to Gig Economy Taxation

- Overview of gig economy trends and statistics
- Differences between traditional and platform work
- Key tax compliance challenges
- Regulatory frameworks globally
- Role of digital platforms in tax reporting
- Case Study: Tax compliance framework for a ride-sharing platform

Module 2: Tax Obligations of Platform Workers

- Identifying taxable income types
- Filing requirements for freelancers
- Understanding self-employment taxes
- Social security and benefit contributions
- Tax deductions and incentives
- Case Study: Freelancer income reporting and tax calculation

Module 3: Digital Reporting and Technology in Taxation

- E-filing standards for platform income
- Automated reporting tools

- Integration with platform payment systems
- Monitoring transactions and revenue leakage
- Data privacy and cybersecurity considerations
- Case Study: Implementing e-reporting for a food delivery platform

Module 4: Cross-Border Taxation Issues

- Tax residency and sourcing rules
- International withholding taxes
- Treaties and bilateral agreements
- Handling remote gig workers abroad
- Compliance challenges in global platforms
- Case Study: Tax implications for a global freelance platform

Module 5: Compliance Risk Analysis

- Identifying high-risk taxpayers
- Risk-based audit strategies
- Common non-compliance patterns
- Data analytics for risk assessment
- Fraud detection mechanisms
- Case Study: Audit of a multi-platform worker

Module 6: Policy and Regulation Development

- Designing tax policies for gig workers
- Aligning with labor laws and social policies
- Evaluating international best practices
- Policy adaptation for local contexts
- Stakeholder consultation strategies
- Case Study: Developing taxation guidelines for e-commerce freelancers

Module 7: Taxpayer Education and Engagement

- Awareness campaigns for platform workers
- Guidance on filing and record-keeping
- Online education tools and resources
- Reducing disputes through proactive engagement
- Incentives for voluntary compliance
- Case Study: Digital education program for app-based workers

Module 8: Audit, Dispute Resolution, and Revenue Mobilization

- Auditing platform transactions
- Dispute resolution processes
- Legal remedies for non-compliance
- Enhancing revenue collection strategies
- Evaluating audit outcomes and lessons learned
- Case Study: Successful audit and resolution of multi-platform freelancer issues

Training Methodology

- Interactive lectures and presentations
- Hands-on exercises and simulations
- Real-world case studies per module
- Group discussions and role-playing scenarios
- Data analysis and practical reporting exercises
- Expert-led Q&A sessions

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/gig-economy-platform-worker-taxation-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.