Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

Financial Performance Evaluation Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

Tel: +254 724 527 104 | +254 734 969 612

Email: training@datastatresearch.org

www.datastatresearch.org

Financial Performance Evaluation Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

Financial Performance Evaluation Training Course is a comprehensive, industry-relevant program designed to equip professionals with advanced financial analysis, budgeting, forecasting, and performance measurement skills.

Key Skills & Software Tools Covered

MS Word • Microsoft Excel • Microsoft Power BI • and Tableau

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
11 May 2026 – 15 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 May 2026 – 22 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 May 2026 – 29 May 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Jun 2026 – 5 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Jun 2026 – 12 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Jun 2026 – 19 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Jun 2026 – 26 Jun 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Jun 2026 – 3 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Jul 2026 – 10 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Jul 2026 – 17 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Jul 2026 – 24 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Jul 2026 – 31 Jul 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Financial Performance Evaluation Training Course

Introduction

Financial Performance Evaluation Training Course is a comprehensive, industry-relevant program designed to equip professionals with advanced financial analysis, budgeting, forecasting, and performance measurement skills. It focuses on key financial performance indicators (KPIs), ratio analysis, financial statement interpretation, investment evaluation, and strategic decision-making using data-driven financial insights. The course integrates modern financial analytics, corporate finance principles, and global best practices to enhance financial literacy and business performance optimization.

In today's competitive global economy, organizations require professionals who can accurately evaluate financial health, improve profitability, and support strategic growth decisions. This Financial Performance Evaluation Training Course empowers learners with practical tools for financial reporting analysis, cost management, variance analysis, and performance benchmarking. It is highly beneficial for finance professionals, managers, entrepreneurs, and analysts seeking to strengthen financial decision-making capabilities and drive sustainable organizational success.

Course Objectives

- Develop advanced skills in financial statement analysis and interpretation

- Understand key financial performance indicators (KPIs) and benchmarking techniques
- Apply ratio analysis for profitability, liquidity, and solvency evaluation
- Enhance budgeting, forecasting, and financial planning capabilities
- Improve cost control and variance analysis techniques
- Strengthen corporate financial decision-making skills
- Understand investment appraisal methods such as NPV and IRR
- Learn financial risk assessment and mitigation strategies
- Develop cash flow analysis and working capital management skills
- Apply global financial reporting standards (IFRS compliance)
- Enhance data-driven financial decision-making using analytics tools
- Improve strategic financial management and performance optimization
- Build competency in financial reporting for business growth

Organizational Benefits

- Improved financial transparency and reporting accuracy
- Enhanced profitability through better cost management
- Stronger strategic financial planning and forecasting
- Better investment decision-making and capital allocation
- Improved operational efficiency and financial control
- Increased shareholder and stakeholder confidence
- Enhanced compliance with global financial standards
- Reduced financial risks through effective analysis
- Better performance measurement and benchmarking
- Strengthened organizational financial sustainability

Target Audiences

- Financial analysts and accountants
- Finance managers and executives
- Business owners and entrepreneurs
- Investment analysts
- Banking and insurance professionals
- Auditors and consultants
- Project managers and business strategists
- Students and graduates in finance and accounting

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of Financial Performance Evaluation

- Introduction to financial performance concepts
- Importance of financial analysis in business
- Key financial statements overview
- Financial KPIs and performance indicators
- Global case study: Apple Inc. financial performance analysis
- Practical exercise on financial statement review

Module 2: Financial Statement Analysis Techniques

- Balance sheet and income statement analysis
- Cash flow statement interpretation
- Trend and comparative analysis
- Common-size financial statements
- Global case study: Tesla financial structure evaluation
- Practical financial statement breakdown

Module 3: Ratio Analysis and Interpretation

- Liquidity ratios and solvency ratios
- Profitability ratio analysis
- Efficiency and turnover ratios
- Market performance ratios
- Global case study: Amazon profitability ratio analysis
- Hands-on ratio computation exercise

Module 4: Budgeting and Forecasting Techniques

- Types of budgets and forecasting models
- Zero-based and incremental budgeting
- Variance analysis techniques
- Financial planning and control systems
- Global case study: Coca-Cola budgeting strategy
- Budget preparation simulation

Module 5: Cost Management and Control Systems

- Cost classification and behavior analysis
- Break-even analysis techniques
- Standard costing systems
- Cost reduction strategies
- Global case study: Toyota cost efficiency model
- Cost control workshop activity

Module 6: Investment Appraisal and Capital Budgeting

- Time value of money concepts
- NPV and IRR techniques
- Payback period and profitability index
- Risk analysis in investment decisions
- Global case study: Microsoft investment evaluation
- Capital budgeting practical exercise

Module 7: Financial Risk and Performance Management

- Types of financial risks
- Risk measurement techniques
- Hedging and mitigation strategies
- Financial performance improvement methods
- Global case study: HSBC risk management framework
- Risk assessment simulation

Module 8: Strategic Financial Decision Making

- Financial strategy development
- Corporate valuation techniques
- Performance benchmarking models
- Financial reporting for decision-making
- Global case study: Google strategic financial planning
- Final group project and presentation

Training Methodology

- Interactive lectures and expert-led sessions
- Case study analysis from global organizations
- Group discussions and peer learning activities
- Hands-on financial calculation exercises
- Real-world simulation and scenario-based learning
- Practical assignments and performance assessments

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/financial-performance-evaluation-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.