Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

ESG Data Management, Materiality Assessment and Performance Measurement Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

- **DURATION**
  5 Days Practical Hands-on
- **DELIVERY MODES**
  In-Person Class & Live Virtual
- **CERTIFICATION**
  Accredited Certificate of Completion
- **INTAKES / DATES**
  Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

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www.datastatresearch.org

ESG Data Management, Materiality Assessment and Performance Measurement Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

ESG Data Management, Materiality Assessment and Performance Measurement Training Course provides participants with practical knowledge and strategic tools for developing effective ESG data management frameworks, identifying material sustainability issues, conducting double materiality assessments and aligning organizational priorities with global sustainability standards.

Key Skills & Software Tools Covered

MS Word • Microsoft Sustainability Manager • SpheraCloud • and IBM Envizi ESG Suite

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 4 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Dec 2026 – 11 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
14 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
21 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
28 Dec 2026 – 1 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Jan 2027 – 8 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
11 Jan 2027 – 15 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 Jan 2027 – 29 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Feb 2027 – 5 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Feb 2027 – 12 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Feb 2027 – 26 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Mar 2027 – 5 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Mar 2027 – 12 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Mar 2027 – 26 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Apr 2027 – 9 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
12 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
19 Apr 2027 – 23 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
26 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

3 May 2027 – 7 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
10 May 2027 – 14 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
17 May 2027 – 21 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
24 May 2027 – 28 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
31 May 2027 – 4 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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2 Aug 2027 – 6 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
9 Aug 2027 – 13 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
16 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
23 Aug 2027 – 27 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
30 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Sep 2027 – 10 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Sep 2027 – 24 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Oct 2027 – 8 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

ESG Data Management, Materiality Assessment and Performance Measurement Training Course

Introduction

Environmental, Social and Governance (ESG) Data Management, Materiality Assessment and Performance Measurement are essential components of modern corporate sustainability, responsible investment and business accountability. Organizations are increasingly required to demonstrate measurable progress in environmental stewardship, social responsibility and corporate governance through accurate, transparent and verifiable sustainability information. ESG Data Management, Materiality Assessment and Performance Measurement Training Course provides participants with practical knowledge and strategic tools for developing effective ESG data management frameworks, identifying material sustainability issues, conducting double materiality assessments and aligning organizational priorities with global sustainability standards. It explores emerging ESG reporting requirements, sustainability metrics, stakeholder engagement, data governance, climate-related disclosures and internationally recognized frameworks, including Global Reporting Initiative (GRI), International Sustainability Standards Board (ISSB), European Sustainability Reporting Standards (ESRS) and Sustainable Development Goals (SDGs).

The course also examines how organizations can transform ESG information into actionable business intelligence for strategic decision-making, risk management, regulatory compliance and sustainable value creation. Participants will develop competencies in ESG data collection, validation, quality assurance, materiality mapping, key performance indicator (KPI) development and sustainability performance measurement. Through practical exercises and international case studies, the programme demonstrates how leading organizations integrate ESG analytics, digital reporting systems and performance dashboards to monitor sustainability commitments, improve operational efficiency, strengthen investor confidence and achieve long-term resilience.

Course Objectives

By the end of this course, participants will be able to:

- Develop comprehensive ESG data management frameworks.
- Apply global ESG reporting standards and disclosure requirements.
- Conduct financial and impact materiality assessments.
- Implement effective stakeholder engagement strategies.
- Identify and prioritize material sustainability issues.
- Establish measurable ESG key performance indicators.
- Strengthen ESG data governance and quality assurance.
- Apply sustainability analytics and digital reporting tools.
- Measure environmental and social performance outcomes.
- Integrate ESG metrics into corporate risk management.
- Evaluate climate-related risks and sustainability impacts.
- Improve ESG transparency, accountability and compliance.
- Develop data-driven sustainability performance improvement strategies.

Organizational Benefits

- Improved ESG reporting accuracy and transparency.
- Stronger regulatory compliance and disclosure readiness.
- Better identification of sustainability-related risks.
- Enhanced investor confidence and stakeholder trust.
- Improved sustainability performance monitoring.
- More effective resource allocation and decision-making.
- Stronger corporate reputation and competitive positioning.
- Improved data quality and accountability.
- Better integration of ESG into corporate strategy.
- Enhanced long-term resilience and sustainable value creation.

Target Audiences

- ESG and sustainability managers.

- Corporate strategy and risk management professionals.
- Environmental and social compliance officers.
- Financial analysts and investment professionals.
- Internal auditors and compliance specialists.
- Sustainability reporting and data analysts.
- Corporate governance and CSR professionals.
- Business executives and organizational decision-makers.

Course Duration: 5 days

Course Modules

Module 1: Fundamentals of ESG Data Management

- ESG principles, frameworks and sustainability data requirements.
- Environmental, social and governance data categories.
- ESG data collection, classification and documentation.
- Data ownership, governance and accountability structures.
- ESG data management technologies and reporting systems.
- Case study: Unilever's approach to integrating sustainability information into corporate reporting.

Module 2: Global ESG Reporting Standards and Regulatory Frameworks

- Global Reporting Initiative (GRI) standards and disclosures.
- International Sustainability Standards Board (ISSB) requirements.
- European Sustainability Reporting Standards (ESRS).
- Climate-related Financial Disclosures and TCFD recommendations.
- Sustainable Development Goals and corporate sustainability alignment.
- Case study: How multinational companies align sustainability reporting with GRI and ISSB requirements.

Module 3: Materiality Assessment and Stakeholder Engagement

- Fundamentals of financial and impact materiality.
- Double materiality assessment methodologies.
- Stakeholder identification, mapping and consultation.
- Materiality surveys, interviews and prioritization techniques.
- Developing and interpreting ESG materiality matrices.
- Case study: Siemens' materiality assessment and stakeholder engagement approach.

Module 4: ESG Data Quality, Governance and Assurance

- ESG data validation and quality control procedures.
- Data accuracy, completeness, consistency and reliability.
- Internal controls and ESG data accountability.
- Sustainability audit trails and evidence management.
- Independent ESG verification and assurance processes.
- Case study: Unilever's sustainability data assurance practices.

Module 5: ESG Performance Measurement and Key Performance Indicators

- Developing relevant ESG performance indicators.
- Environmental performance: emissions, energy and water efficiency.
- Social performance: workforce diversity, safety and human rights.
- Governance performance: ethics, compliance and board accountability.
- ESG benchmarking, targets and performance evaluation.
- Case study: Microsoft's environmental sustainability performance measurement.

Module 6: ESG Analytics, Digital Tools and Performance Dashboards

- ESG data analytics and performance visualization.
- Sustainability dashboards and automated reporting.

- Artificial intelligence applications in ESG data analysis.
- Carbon accounting and emissions measurement technologies.
- Predictive analytics for sustainability performance improvement.
- Case study: Schneider Electric's digital sustainability performance monitoring.

Module 7: ESG Risk Management and Strategic Integration

- Identifying environmental, social and governance risks.
- Integrating ESG indicators into enterprise risk management.
- Climate risk assessment and scenario analysis.
- Linking material ESG issues with corporate strategy.
- ESG performance monitoring and management accountability.
- Case study: BlackRock's integration of sustainability considerations into investment risk analysis.

Module 8: ESG Reporting, Benchmarking and Continuous Improvement

- Preparing comprehensive ESG performance reports.
- Sustainability benchmarking and industry comparisons.
- Communicating ESG results to investors and stakeholders.
- Monitoring sustainability targets and improvement plans.
- Integrating ESG performance into organizational decision-making.
- Case study: Nestlé's sustainability reporting and performance improvement initiatives.

Training Methodology

- Interactive presentations and facilitated discussions.
- Practical ESG data collection and analysis exercises.
- Group-based double materiality assessment simulations.
- Real-world international case studies and benchmarking.
- Hands-on development of ESG performance dashboards.
- Stakeholder mapping and sustainability reporting exercises.
- Group presentations, knowledge-sharing and peer assessments.
- Practical action planning and individual feedback sessions.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/esg-data-management-materiality-assessment-and-performance-measurement-training-course to
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.