Datastat Research
Building Capacity in Training and Research

# DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

# Dividend Policy and Shareholder Value Management Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

## PROGRAM SPECIFICATIONS & HIGHLIGHTS

**DURATION**
**5 Days Practical Hands-on**

**DELIVERY MODES**
**In-Person Class & Live Virtual**

**CERTIFICATION**
**Accredited Certificate of Completion**

**INTAKES / DATES**
**Multiple Cohort Schedules Included**

PREPARED FOR:

**Valued Participant**

Email: training@datastatresearch.org | Issued: November 24, 2026

**Academic & Professional Training Year: 2026**

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# Dividend Policy and Shareholder Value Management Training Course

**Accounting and Finance • 5 Days Intensive • Accredited Certification**

## Course Overview

Dividend Policy and Shareholder Value Management Training Course provides comprehensive knowledge and practical skills for developing effective dividend strategies, optimising shareholder returns, and strengthening corporate financial performance.

### Key Skills & Software Tools Covered

MS Word • Microsoft Excel • Bloomberg Terminal • and S&P Capital IQ

## Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

| TRAINING DATES | LOCATION / VENUE | FORMAT / DURATION | INVESTMENT (FEE) |
|---|---|---|---|
| **30 Nov 2026 – 4 Dec 2026** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **7 Dec 2026 – 11 Dec 2026** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **14 Dec 2026 – 18 Dec 2026** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **21 Dec 2026 – 25 Dec 2026** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **28 Dec 2026 – 1 Jan 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **4 Jan 2027 – 8 Jan 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **11 Jan 2027 – 15 Jan 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **18 Jan 2027 – 22 Jan 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **25 Jan 2027 – 29 Jan 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **1 Feb 2027 – 5 Feb 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **8 Feb 2027 – 12 Feb 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **15 Feb 2027 – 19 Feb 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **22 Feb 2027 – 26 Feb 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **1 Mar 2027 – 5 Mar 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **8 Mar 2027 – 12 Mar 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **15 Mar 2027 – 19 Mar 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **22 Mar 2027 – 26 Mar 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **29 Mar 2027 – 2 Apr 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **5 Apr 2027 – 9 Apr 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **12 Apr 2027 – 16 Apr 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **19 Apr 2027 – 23 Apr 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **26 Apr 2027 – 30 Apr 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **3 May 2027 – 7 May 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |

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|---|---|---|---|
| **10 May 2027 – 14 May 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **17 May 2027 – 21 May 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **24 May 2027 – 28 May 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **31 May 2027 – 4 Jun 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **7 Jun 2027 – 11 Jun 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
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| **26 Jul 2027 – 30 Jul 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **2 Aug 2027 – 6 Aug 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **9 Aug 2027 – 13 Aug 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **16 Aug 2027 – 20 Aug 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **23 Aug 2027 – 27 Aug 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **30 Aug 2027 – 3 Sep 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **6 Sep 2027 – 10 Sep 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **13 Sep 2027 – 17 Sep 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **20 Sep 2027 – 24 Sep 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **27 Sep 2027 – 1 Oct 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **4 Oct 2027 – 8 Oct 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
| **11 Oct 2027 – 15 Oct 2027** | Nairobi | Classroom / 5d | **$1,500 USD / KES 110,000** |
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| | | | |
|---|---|---|---|
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* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

## Course Curriculum & Modules

**Dividend Policy and Shareholder Value Management Training Course**

**Introduction**

**Dividend Policy and Shareholder Value Management Training Course provides comprehensive knowledge and practical skills for developing effective dividend strategies, optimising shareholder returns, and strengthening corporate financial performance. The course explores dividend policy formulation, dividend payout ratios, earnings retention, capital allocation, cash flow management, and equity valuation. Participants will examine how organisations balance dividend payments with reinvestment opportunities, financial sustainability, liquidity requirements, and long-term growth objectives while responding to changing market conditions, investor expectations, and corporate governance requirements.**

**The training also focuses on advanced shareholder value management, including total shareholder return, economic value added, market value creation, dividend signalling, share repurchases, and investor relations. Through international case studies and practical financial scenarios involving multinational corporations, participants will understand how leading organisations design sustainable dividend frameworks, communicate distribution decisions, and maximise long-term enterprise value. The programme equips finance professionals, executives, and investment practitioners with strategic tools for improving capital allocation, enhancing investor confidence, and achieving sustainable shareholder wealth creation.**

### Course Objectives

By the end of this course, participants will be able to:

- Develop sustainable dividend policies aligned with corporate financial strategies.
- Evaluate dividend payout ratios and earnings retention strategies.
- Apply shareholder value maximisation principles.
- Analyse dividend signalling and investor market expectations.
- Assess capital allocation and investment opportunities.
- Implement economic value added and total shareholder return measurements.
- Evaluate share repurchases and alternative distribution strategies.
- Strengthen corporate governance and dividend decision-making.
- Optimise cash flow forecasting and dividend sustainability.
- Analyse equity valuation and shareholder wealth creation.
- Integrate environmental, social and governance considerations into capital allocation.
- Improve investor relations and financial disclosure practices.
- Formulate data-driven dividend strategies that support long-term business growth.

Organizational Benefits

- Improved shareholder wealth creation and corporate financial performance.
- Stronger dividend planning and capital allocation decisions.
- Enhanced investor confidence and stakeholder relationships.
- Better liquidity management and cash flow sustainability.
- Improved corporate governance and financial transparency.
- Optimised earnings distribution and reinvestment strategies.
- Stronger competitive positioning in capital markets.
- Reduced financial risks associated with unsustainable dividends.
- Improved long-term investment planning and profitability.
- Increased organisational value and financial resilience.

Target Audiences

- Chief Financial Officers and Finance Directors.
- Finance Managers and Financial Controllers.
- Investment Analysts and Portfolio Managers.
- Corporate Finance and Treasury Professionals.
- Board Members and Corporate Executives.

- Investor Relations and Shareholder Engagement Officers.
- Financial Consultants and Investment Advisers.
- Accountants, Auditors and Corporate Strategists.

Course Duration: 5 days

Course Modules

### Module 1: Fundamentals of Dividend Policy

- Principles, theories and determinants of dividend policy.
- Types of dividends: cash, stock and special dividends.
- Dividend relevance and irrelevance theories.
- Dividend policy frameworks and corporate financial objectives.
- Factors influencing dividend declaration and distribution.
- Case Study: Coca-Cola's dividend growth strategy and shareholder distribution model.

### Module 2: Dividend Payout Strategies and Earnings Management

- Dividend payout ratios and earnings retention analysis.
- Residual, stable and constant dividend policies.
- Dividend smoothing and sustainable distribution planning.
- Earnings quality, profitability and distribution capacity.
- Balancing reinvestment opportunities against shareholder returns.
- Case Study: Microsoft's evolving dividend payout and earnings retention strategy.

### Module 3: Shareholder Value Creation and Measurement

- Shareholder wealth maximisation and corporate performance.
- Economic Value Added (EVA) and Market Value Added (MVA).
- Total Shareholder Return (TSR) measurement.
- Return on Equity (ROE) and earnings per share analysis.
- Linking executive performance to shareholder value.
- Case Study: Apple’s capital allocation and shareholder value creation.

### Module 4: Dividend Decisions and Corporate Financial Management

- Cash flow forecasting and dividend affordability.
- Working capital and liquidity considerations.
- Capital structure and cost of equity.
- Debt financing implications for dividend payments.
- Financial modelling for dividend sustainability.
- Case Study: Unilever's dividend planning and financial resilience.

### Module 5: Share Buybacks and Alternative Distribution Strategies

- Share repurchases versus traditional dividend payments.
- Open-market repurchases and tender offers.
- Impact of buybacks on earnings per share.
- Capital allocation efficiency and investor preferences.
- Tax considerations and regulatory requirements.
- Case Study: Berkshire Hathaway's share repurchase approach and capital allocation philosophy.

### Module 6: Corporate Governance, Risk and Dividend Sustainability

- Board responsibilities in dividend policy approval.
- Regulatory compliance and shareholder protection.
- Dividend restrictions, financial covenants and legal considerations.
- Enterprise risk management and dividend sustainability.
- Environmental, social and governance considerations.
- Case Study: BP's dividend adjustments during periods of oil market volatility.

### Module 7: Investor Relations and Dividend Signalling

- Dividend announcements and market signalling.
- Investor expectations and shareholder communication.
- Dividend disclosure and financial reporting.
- Managing dividend cuts, suspensions and special distributions.
- Institutional investors and shareholder engagement.
- Case Study: HSBC's dividend decisions and investor communications during financial uncertainty.

### Module 8: Advanced Shareholder Value Management and Strategic Planning

- Integrated dividend policy and corporate strategy.
- Long-term shareholder value optimisation.
- Scenario analysis and dividend stress testing.
- Benchmarking dividend performance against industry peers.
- Strategic capital allocation and sustainable growth.
- Case Study: Nestlé's long-term dividend strategy and shareholder return management.

Training Methodology

- Interactive presentations and expert-led discussions.
- Practical dividend policy development exercises.
- Financial modelling and shareholder return analysis.
- International corporate case studies and group assignments.
- Simulation exercises involving dividend decision-making.
- Group discussions, knowledge assessments and strategic action planning.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

### Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

### How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/dividend-policy-and-shareholder-value-management-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.