Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

LEGAL INSTITUTE

Copyright Law, Digital Content and Creative Industries Regulation Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

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Academic & Professional Training Year: 2026

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Copyright Law, Digital Content and Creative Industries Regulation Training Course

Legal Institute • 5 Days Intensive • Accredited Certification

Course Overview

Copyright Law, Digital Content and Creative Industries Regulation Training Course is designed to equip participants with comprehensive knowledge and practical skills in intellectual property protection, digital content regulation, creative rights management and legal compliance within the rapidly evolving digital economy.

Key Skills & Software Tools Covered

Copyright Compliance • Digital Rights Management • Content Licensing • Creative Industries Regulation

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
23 Nov 2026 – 27 Nov 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 110,000**
23 Nov 2026 – 27 Nov 2026	Accra	Classroom / 5d	**$4,000 USD / KES 110,000**
30 Nov 2026 – 4 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
30 Nov 2026 – 4 Dec 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
30 Nov 2026 – 4 Dec 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Copyright Law, Digital Content and Creative Industries Regulation Training Course

Introduction

Copyright Law, Digital Content and Creative Industries Regulation Training Course is designed to equip participants with comprehensive knowledge and practical skills in intellectual property protection, digital content regulation, creative rights management and legal compliance within the rapidly evolving digital economy. As digital platforms, artificial intelligence, streaming services, social media, online publishing and digital marketplaces continue to transform the creative industries, understanding copyright law and emerging regulatory frameworks has become increasingly important. This course explores the legal principles governing copyright ownership, intellectual property rights, content licensing, digital reproduction, distribution, adaptation and commercialization. Participants will examine international copyright conventions, national copyright legislation, digital rights management (DRM), online content protection, fair use and fair dealing, copyright infringement, piracy prevention and enforcement mechanisms.

The programme further examines the intersection of copyright law, artificial intelligence, emerging technologies and creative industry regulation, providing practical insights into protecting creators, publishers, musicians, filmmakers, software developers, designers and digital entrepreneurs. Participants will explore legal challenges associated with user-generated content, artificial intelligence-generated works, social media platforms, digital broadcasting, streaming services, online advertising and cross-border content distribution. Through practical case studies, regulatory analysis, interactive discussions and real-world scenarios, participants will develop the capacity to draft and review licensing agreements, manage intellectual property portfolios, resolve copyright disputes, negotiate royalty arrangements and implement effective compliance strategies. The training also addresses digital platform accountability, data protection considerations, collective rights management and the sustainable development of creative economies in an increasingly interconnected global marketplace.

Course Duration

5 days

Course Objectives

By the end of this training course, participants will be able to:

- Understand the fundamental principles of copyright law, intellectual property rights and international copyright protection frameworks.
- Interpret national and international copyright legislation, treaties and regulatory requirements affecting creative industries.
- Identify copyright ownership, authorship, moral rights and economic rights across different creative works.
- Develop effective digital content protection and intellectual property enforcement strategies.
- Understand copyright licensing, royalty management, content monetization and commercialization models.
- Evaluate legal implications of artificial intelligence-generated content, machine learning and generative AI copyright.
- Identify and address online copyright infringement, digital piracy and unauthorized content distribution.
- Apply fair use, fair dealing and copyright exceptions in digital publishing and creative production.
- Draft, review and negotiate copyright assignments, licensing agreements and digital content contracts.
- Understand digital platform regulation, intermediary liability and online content moderation obligations.
- Strengthen compliance with data protection, privacy and digital media regulatory requirements.
- Develop strategies for managing copyright disputes, alternative dispute resolution and intellectual property litigation.
- Promote innovation, ethical content creation and sustainable growth within the global creative economy.

Target Audience

- Lawyers, legal advisers and intellectual property practitioners.
- Copyright officers, intellectual property specialists and regulatory compliance professionals.
- Artists, musicians, filmmakers, photographers and creative professionals.
- Digital content creators, bloggers, influencers and social media managers.
- Publishers, broadcasters, media executives and entertainment industry professionals.
- Software developers, technology companies and digital platform operators.
- Government officials, policymakers and intellectual property regulators.
- Entrepreneurs, business owners and investors in the creative and digital industries.

Course Modules

Module 1: Foundations of Copyright Law and Intellectual Property Rights

- Introduction to copyright law and intellectual property protection.
- Types of copyrightable works and eligibility requirements.
- Copyright ownership, authorship and joint ownership principles.
- Moral rights and economic rights of creators.
- National copyright legislation and international copyright conventions.
- Case Study: Examining a copyright ownership dispute involving a creative agency and a freelance designer over the commercial use of commissioned artwork.

Module 2: International Copyright Frameworks and Creative Industries Regulation

- Overview of the Berne Convention and international copyright principles.
- WTO TRIPS Agreement and intellectual property enforcement.
- WIPO treaties and international copyright cooperation.
- Cross-border copyright protection and jurisdictional challenges.
- Regulatory frameworks governing film, music, publishing and broadcasting industries.
- Case Study: Analysing a cross-border copyright dispute involving unauthorized distribution of a music album across multiple international digital platforms.

Module 3: Digital Content Protection and Copyright Management

- Copyright protection for digital publications, images, videos and audio content.
- Digital Rights Management (DRM) technologies and content protection.
- Digital watermarking, encryption and access control mechanisms.
- Copyright registration, documentation and evidence management.

• Protection of digital assets against unauthorized copying and distribution.

• Case Study: Developing a digital content protection strategy for an online publishing company experiencing unauthorized reproduction of its subscription-based publications.

Module 4: Copyright Licensing, Contracts and Royalty Management

• Copyright licensing models and commercial exploitation of creative works.

• Exclusive and non-exclusive licensing agreements.

• Copyright assignments, transfers and contractual ownership.

• Royalty calculations, revenue sharing and collective management organizations.

• Negotiating digital distribution, synchronization and publishing agreements.

• Case Study: Reviewing a music licensing agreement involving a recording artist, music publisher and streaming platform to identify royalty distribution and ownership issues.

Module 5: Artificial Intelligence, Emerging Technologies and Copyright Law

• Copyright ownership of AI-generated creative works.

• Generative AI training datasets and unauthorized use of copyrighted materials.

• Machine learning, text mining and data scraping legal considerations.

• AI-assisted creativity and human authorship requirements.

• Blockchain, NFTs and emerging intellectual property protection technologies.

• Case Study: Evaluating a dispute involving an AI-generated artwork that closely resembles an existing copyrighted illustration and assessing potential infringement and ownership claims.

Module 6: Digital Platforms, Social Media and Online Content Regulation

• Legal responsibilities of digital platforms and online intermediaries.

• User-generated content and copyright infringement risks.

• Notice-and-takedown procedures and content moderation.

• Social media copyright policies and digital advertising compliance.

• Streaming services, online marketplaces and platform accountability.

• Case Study: Examining a social media platform's response to repeated unauthorized uploads of copyrighted films and assessing its content moderation and enforcement obligations.

Module 7: Copyright Infringement, Piracy and Dispute Resolution

• Identifying copyright infringement and unauthorized exploitation.

• Digital piracy, illegal streaming and counterfeit digital content.

• Copyright monitoring, investigation and evidence preservation.

• Cease-and-desist notices, injunctions and legal remedies.

• Mediation, arbitration and copyright litigation strategies.

• Case Study: Developing an enforcement strategy for a film production company whose copyrighted movies are being distributed through unauthorized streaming websites.

Module 8: Creative Industries Governance, Compliance and Commercialization

• Regulatory governance of music, film, publishing and broadcasting industries.

• Intellectual property portfolio management and compliance audits.

• Data protection, privacy and consumer protection in digital content businesses.

• Creative entrepreneurship, innovation and intellectual property commercialization.

• Emerging regulatory trends and sustainable development of the creative economy.

• Case Study: Designing a copyright compliance and commercialization framework for a digital media company expanding its content distribution into multiple international markets.

Training Methodology

• Interactive lectures and presentations.

• Group discussions and brainstorming sessions.

• Hands-on exercises using real-world datasets.

• Role-playing and scenario-based simulations.

• Analysis of case studies to bridge theory and practice.

- Peer-to-peer learning and networking.
- Expert-led Q&A sessions.
- Continuous feedback and personalized guidance.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/copyright-law-digital-content-and-creative-industries-regulation-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.