Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

CFO Leadership, Strategic Finance and Executive Decision-Making Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

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Email: training@datastatresearch.org

www.datastatresearch.org

CFO Leadership, Strategic Finance and Executive Decision-Making Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

CFO Leadership, Strategic Finance and Executive Decision-Making Training Course is designed to equip finance executives and senior financial professionals with the strategic leadership capabilities, financial intelligence and analytical skills required to drive organisational performance in an increasingly complex business environment.

Key Skills & Software Tools Covered

MS Word • Microsoft Power BI • SAP S/4HANA Finance • and Oracle Hyperion Planning

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 4 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Dec 2026 – 11 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
14 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
21 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
28 Dec 2026 – 1 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Jan 2027 – 8 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
11 Jan 2027 – 15 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 Jan 2027 – 29 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Feb 2027 – 5 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Feb 2027 – 12 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Feb 2027 – 26 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Mar 2027 – 5 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Mar 2027 – 12 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Mar 2027 – 26 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Apr 2027 – 9 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
12 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
19 Apr 2027 – 23 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
26 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

3 May 2027 – 7 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
10 May 2027 – 14 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
17 May 2027 – 21 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
24 May 2027 – 28 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
31 May 2027 – 4 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Jun 2027 – 11 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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2 Aug 2027 – 6 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
9 Aug 2027 – 13 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
16 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
23 Aug 2027 – 27 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
30 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Sep 2027 – 10 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Sep 2027 – 24 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Oct 2027 – 8 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

CFO Leadership, Strategic Finance and Executive Decision-Making Training Course

Introduction

CFO Leadership, Strategic Finance and Executive Decision-Making Training Course is designed to equip finance executives and senior financial professionals with the strategic leadership capabilities, financial intelligence and analytical skills required to drive organisational performance in an increasingly complex business environment. The course explores modern Chief Financial Officer (CFO) responsibilities, strategic financial management, corporate governance, financial planning and analysis, enterprise risk management, capital allocation, financial transformation and digital finance. Participants will develop expertise in financial strategy, data-driven decision-making, financial forecasting, performance management and value creation while aligning financial operations with organisational objectives and long-term business sustainability.

The programme also examines how contemporary CFOs influence corporate strategy, investment decisions, mergers and acquisitions, business restructuring and stakeholder relationships. Through international case studies, practical exercises and executive leadership simulations, participants will strengthen their ability to interpret financial intelligence, manage economic uncertainty, optimise organisational resources and communicate financial insights to boards and investors. Particular emphasis is placed on artificial intelligence in finance, environmental, social and governance considerations, public-private partnerships (PPP), digital transformation and strategic financial leadership to prepare participants for evolving executive responsibilities.

Course Objectives

By the end of this course, participants will be able to:

- Develop strategic CFO leadership and executive management capabilities.
- Align financial strategies with corporate objectives and sustainable growth.
- Strengthen financial planning, budgeting and forecasting processes.
- Apply advanced financial analytics to executive decision-making.
- Improve capital allocation and investment appraisal techniques.
- Enhance corporate governance, accountability and financial transparency.
- Integrate enterprise risk management into financial strategy.
- Leverage artificial intelligence and digital finance technologies.
- Optimise financial performance through strategic KPIs and financial modelling.
- Evaluate mergers, acquisitions and corporate restructuring opportunities.
- Strengthen stakeholder engagement and investor relations.
- Integrate environmental, social and governance principles into financial decisions.
- Lead financial transformation and organisational change initiatives.

Organisational Benefits

- Improved financial leadership and executive accountability.
- Stronger strategic planning and financial governance.
- Enhanced profitability and shareholder value creation.
- Better investment decisions and capital utilisation.
- Reduced financial and operational risks.
- Improved budgeting and forecasting accuracy.
- Increased organisational agility and resilience.
- Accelerated digital finance transformation.
- Stronger stakeholder confidence and investor relations.
- Sustainable financial performance and competitive advantage.

Target Audience

- Chief Financial Officers and Deputy CFOs.
- Finance Directors and Financial Controllers.
- Chief Executive Officers and Managing Directors.

- Chief Strategy Officers and Corporate Planning Executives.
- Finance Managers and Senior Accountants.
- Investment Directors and Portfolio Managers.
- Risk Management and Corporate Governance Professionals.
- Board Members and Senior Business Executives.

Course Duration: 10 days

Course Modules

Module 1: Strategic CFO Leadership and Executive Excellence

- Evolution of CFO responsibilities and strategic leadership.
- Executive influence, communication and leadership effectiveness.
- Aligning finance with corporate vision and strategy.
- Building high-performance finance teams.
- Ethical leadership and executive accountability.
- Case Study: Microsoft's transformation of finance leadership.

Module 2: Corporate Strategy and Financial Value Creation

- Strategic financial management frameworks.
- Business model evaluation and competitive positioning.
- Shareholder value and enterprise value creation.
- Strategic growth and financial sustainability.
- Corporate performance and value drivers.
- Case Study: Amazon's long-term investment and growth strategy.

Module 3: Advanced Financial Planning and Analysis

- Integrated financial planning and analysis.
- Budgeting, forecasting and scenario modelling.
- Financial variance and performance analysis.
- Rolling forecasts and predictive analytics.
- Strategic resource allocation.
- Case Study: Unilever's integrated financial planning practices.

Module 4: Capital Allocation and Investment Decision-Making

- Capital budgeting and investment appraisal.
- Net present value and internal rate of return.
- Cost of capital and investment prioritisation.
- Portfolio optimisation and capital efficiency.
- Strategic investment risk assessment.
- Case Study: Tesla's capital investment decisions.

Module 5: Financial Risk Management and Resilience

- Enterprise financial risk identification.
- Liquidity, credit and market risk management.
- Currency exposure and interest rate risks.
- Financial stress testing and contingency planning.
- Risk governance and internal controls.
- Case Study: JPMorgan Chase's financial risk management.

Module 6: Corporate Governance, Compliance and Ethics

- CFO accountability and board responsibilities.
- Financial reporting and regulatory compliance.
- Internal audit and financial control frameworks.
- Anti-fraud strategies and ethical financial leadership.

- Transparency and corporate accountability.
- Case Study: Siemens' corporate compliance reforms.

Module 7: Digital Finance and Artificial Intelligence

- Finance automation and digital transformation.
- Artificial intelligence in financial forecasting.
- Machine learning and predictive financial analytics.
- Cloud accounting and integrated financial systems.
- Cybersecurity and financial data governance.
- Case Study: DBS Bank's digital transformation strategy.

Module 8: Mergers, Acquisitions and Corporate Restructuring

- Financial due diligence and valuation.
- Acquisition financing and deal structuring.
- Synergy identification and assessment.
- Post-merger financial integration.
- Restructuring and turnaround strategies.
- Case Study: Disney's acquisition of 21st Century Fox.

Module 9: Treasury Management and Working Capital Optimisation

- Strategic cash and liquidity management.
- Working capital optimisation techniques.
- Cash flow forecasting and management.
- Debt financing and treasury operations.
- Banking relationships and funding strategies.
- Case Study: Toyota's working capital management.

Module 10: Executive Performance Measurement and KPIs

- Strategic financial performance indicators.
- Balanced scorecard implementation.
- Profitability and operational efficiency analysis.
- Financial dashboards and executive reporting.
- Performance accountability and corrective actions.
- Case Study: Coca-Cola's global performance management.

Module 11: Investor Relations and Stakeholder Management

- Investor communication and financial disclosures.
- Board reporting and executive presentations.
- Shareholder expectations and value communication.
- Capital market confidence and credibility.
- Stakeholder engagement strategies.
- Case Study: Apple's investor relations approach.

Module 12: Environmental, Social and Governance Finance

- ESG integration into financial strategy.
- Sustainable finance and investment decisions.
- Climate-related financial risk assessment.
- Sustainability reporting and accountability.
- Green financing and responsible investment.
- Case Study: Ørsted's renewable energy transformation.

Module 13: Public-Private Partnerships and Infrastructure Finance

- Public-private partnerships (PPP) financial structures.
- Infrastructure investment appraisal and financing.

- Risk sharing and contractual financial obligations.
- Project cash flows and financial sustainability.
- Government and private-sector financial collaboration.
- Case Study: London Underground's public-private partnership arrangements.

Module 14: Financial Transformation and Organisational Change

- Finance function transformation strategies.
- Shared services and finance process optimisation.
- Change management and digital adoption.
- Financial talent development and succession planning.
- Continuous improvement and operational excellence.
- Case Study: General Electric's finance transformation initiatives.

Module 15: Executive Decision-Making and Strategic Leadership Simulation

- Strategic decision-making under uncertainty.
- Advanced financial modelling and scenario analysis.
- Crisis management and executive financial responses.
- Communicating financial recommendations to boards.
- Integrating strategy, risk and financial intelligence.
- Case Study: Microsoft's strategic decision-making and business reinvention.

Training Methodology

- Expert-led interactive presentations and executive discussions.
- Practical financial modelling and strategic planning exercises.
- International corporate case studies and group analysis.
- Boardroom simulations and executive decision-making scenarios.
- Group projects, peer learning and experience sharing.
- Individual assessments, presentations and action planning.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/cfo-leadership-strategic-finance-and-executive-decision-making-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.