Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

CORPORATE GOVERNANCE

Board Leadership Communication Practice Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

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Board Leadership Communication Practice Training Course

Corporate Governance • 5 Days Intensive • Accredited Certification

Course Overview

Board Leadership Communication Practice Training Course is a high-impact executive development program designed to strengthen strategic communication, governance excellence, stakeholder engagement, and boardroom influence.

Key Skills & Software Tools Covered

MS Word • Microsoft Teams • Slack • and Zoom

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
5 Jan 2026 – 9 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 110,000**
5 Jan 2026 – 9 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 110,000**
12 Jan 2026 – 16 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
12 Jan 2026 – 16 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 110,000**
12 Jan 2026 – 16 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 110,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Board Leadership Communication Practice Training Course

Introduction

Board Leadership Communication Practice Training Course is a high-impact executive development program designed to strengthen strategic communication, governance excellence, stakeholder engagement, and boardroom influence. In today's dynamic corporate governance landscape defined by ESG accountability, regulatory scrutiny, digital transformation, investor activism, and reputational risk, board members must demonstrate advanced communication intelligence, ethical leadership presence, and crisis communication agility. This course equips directors and senior executives with transformative tools to master boardroom dialogue, strategic messaging, transparent disclosure, and performance-driven communication frameworks aligned with global governance standards.

Through immersive simulations, real-world board case studies, executive coaching, and strategic communication labs, participants will enhance decision-making clarity, negotiation competence, media readiness, and stakeholder trust-building capabilities. The program integrates governance best practices, behavioral leadership psychology, risk communication strategy, and high-level persuasion models to ensure board leaders communicate with authority, credibility, and measurable impact. By the end of the course, participants will demonstrate enhanced board effectiveness, resilient leadership presence, and sustainable organizational communication alignment.

Course Objectives

1. Strengthen strategic boardroom communication effectiveness using governance best practices
2. Enhance executive presence and leadership influence in high-stakes discussions
3. Develop advanced stakeholder engagement and investor communication strategies
4. Improve crisis communication and reputational risk management capabilities
5. Apply ESG communication frameworks for transparency and accountability
6. Master conflict resolution and negotiation in board dynamics
7. Integrate digital governance communication tools and analytics
8. Build persuasive storytelling techniques for strategic decision alignment
9. Strengthen ethical leadership communication and compliance reporting
10. Enhance cross-cultural and global governance communication competence
11. Improve board-to-management alignment and reporting clarity
12. Develop media communication readiness and public disclosure strategy
13. Implement performance-driven communication evaluation metrics

Organizational Benefits

· Improved board decision-making clarity and alignment
· Stronger stakeholder confidence and investor trust
· Enhanced crisis readiness and reputational protection
· Greater transparency and regulatory compliance
· Increased leadership influence and governance performance
· Strengthened ESG communication credibility
· Reduced boardroom conflict and communication breakdown
· Measurable improvement in governance communication outcomes
· Enhanced organizational resilience and sustainability positioning
· Long-term strategic communication capability development

Target Audiences

1. Board Directors and Non-Executive Directors
2. Chief Executive Officers and Managing Directors
3. Corporate Secretaries and Governance Officers
4. Senior Executives and C-Suite Leaders
5. Compliance and Risk Management Professionals
6. Investor Relations Executives
7. ESG and Sustainability Leaders
8. Public Sector Board Members

Course Duration: 5 days

Course Modules

Module 1: Foundations of Board Communication Excellence

· Governance communication principles and accountability standards
· Boardroom dialogue structures and strategic clarity models
· Ethical disclosure and transparency frameworks
· Communication risk assessment techniques
· Executive presence development strategies
· Case Study: Communication breakdown in a multinational board crisis

Module 2: Strategic Messaging and Influence in the Boardroom

· Persuasive leadership communication models
· Strategic storytelling for board alignment
· Influencing decision-making without authority
· Data-driven board presentation techniques
· Alignment between corporate strategy and messaging
· Case Study: Transforming investor confidence through strategic messaging

Module 3: Crisis Communication and Reputation Management

· Crisis governance communication protocols

· Real-time stakeholder engagement strategies

· Media handling and public statement development

· Reputational risk mitigation frameworks

· Post-crisis communication evaluation tools

· Case Study: Board response to corporate governance scandal

Module 4: ESG and Sustainability Communication

· ESG reporting standards and global frameworks

· Sustainability narrative development

· Transparent impact reporting systems

· Regulatory disclosure compliance communication

· Stakeholder activism engagement strategies

· Case Study: ESG communication misalignment affecting shareholder value

Module 5: Board Dynamics and Conflict Resolution

· Managing diverse board personalities

· Conflict negotiation and mediation strategies

· Psychological safety in board discussions

· Decision-making consensus models

· Cross-cultural communication competence

· Case Study: Resolving governance conflict during strategic merger

Module 6: Digital Governance and Communication Analytics

· Digital transformation in board communication

· Secure communication platforms and governance tools

· Data visualization for board reporting

· Cyber risk communication protocols

· Communication performance measurement metrics

· Case Study: Leveraging digital dashboards for governance transparency

Module 7: Stakeholder and Investor Communication Strategy

· Shareholder engagement best practices

· Investor relations communication frameworks

· Annual general meeting communication planning

· Disclosure documentation strategy

· Building long-term stakeholder trust

· Case Study: Investor activism and board response strategy

Module 8: Media, Public Relations, and Executive Visibility

· Executive media training simulations

· Press briefing communication structures

· Social media governance policies

· Public reputation management techniques

· Leadership brand positioning strategy

· Case Study: Managing public communication during executive transition

Training Methodology

· Interactive boardroom simulations and role plays

· Executive coaching and peer feedback sessions

· Real-world governance case study analysis

· Strategic communication workshops

· Crisis communication scenario planning

· Stakeholder engagement laboratories

· Multimedia presentations and digital tools

· Performance evaluation and communication audits

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/board-leadership-communication-practice-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.