Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

Blue Economy Finance and Sustainable Ocean Investment Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

P.O. Box 102802-00101, Nairobi, Kenya

Training Centers: Nairobi • Mombasa • Kigali • Dubai • Live Virtual Academy

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Email: training@datastatresearch.org

www.datastatresearch.org

Blue Economy Finance and Sustainable Ocean Investment Training Course

Accounting and Finance • 5 Days Intensive • Accredited Certification

Course Overview

Blue Economy Finance and Sustainable Ocean Investment Training Course equips professionals with the financial knowledge, investment strategies, and practical skills required to unlock the economic potential of ocean and marine resources while protecting marine ecosystems.

Key Skills & Software Tools Covered

MS Word • Microsoft Excel • Bloomberg Terminal • and SAP S/4HANA Finance

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
30 Nov 2026 – 4 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
7 Dec 2026 – 11 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
14 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
21 Dec 2026 – 25 Dec 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
28 Dec 2026 – 1 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Jan 2027 – 8 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
11 Jan 2027 – 15 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
18 Jan 2027 – 22 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
25 Jan 2027 – 29 Jan 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Feb 2027 – 5 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Feb 2027 – 12 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Feb 2027 – 19 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Feb 2027 – 26 Feb 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
1 Mar 2027 – 5 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
8 Mar 2027 – 12 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
15 Mar 2027 – 19 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
22 Mar 2027 – 26 Mar 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
29 Mar 2027 – 2 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
5 Apr 2027 – 9 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
12 Apr 2027 – 16 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
19 Apr 2027 – 23 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
26 Apr 2027 – 30 Apr 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**

3 May 2027 – 7 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
10 May 2027 – 14 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
17 May 2027 – 21 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
24 May 2027 – 28 May 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
31 May 2027 – 4 Jun 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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2 Aug 2027 – 6 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
9 Aug 2027 – 13 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
16 Aug 2027 – 20 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
23 Aug 2027 – 27 Aug 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
30 Aug 2027 – 3 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
6 Sep 2027 – 10 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
13 Sep 2027 – 17 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
20 Sep 2027 – 24 Sep 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
27 Sep 2027 – 1 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
4 Oct 2027 – 8 Oct 2027	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
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* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Blue Economy Finance and Sustainable Ocean Investment Training Course

Introduction

Blue Economy Finance and Sustainable Ocean Investment Training Course equips professionals with the financial knowledge, investment strategies, and practical skills required to unlock the economic potential of ocean and marine resources while protecting marine ecosystems. As global attention shifts towards sustainable development, climate resilience, ocean conservation, and the responsible use of marine resources, blue economy finance has become an important driver of sustainable economic growth. The course explores innovative financing mechanisms, sustainable ocean investment, marine infrastructure financing, coastal development, fisheries financing, maritime trade, marine renewable energy, and ocean-based climate solutions. Participants will examine how green finance, blue bonds, blended finance, impact investing, and Environmental, Social and Governance (ESG) frameworks can mobilise capital for sustainable ocean development.

The programme also examines international blue economy policies, sustainable investment frameworks, financial risk assessment, and public-private partnerships (PPP) in developing commercially viable ocean-based projects. Through practical exercises and global case studies, participants will explore financing opportunities in sustainable fisheries, aquaculture, coastal tourism, marine biotechnology, port infrastructure, and offshore renewable energy. Particular attention is given to climate finance, biodiversity protection, financial innovation, and measurable environmental and social impact. By the end of the training, participants will be better equipped to design bankable ocean investment projects, attract institutional investors, evaluate financial sustainability, and align investment decisions with the United Nations Sustainable Development Goals, particularly SDG 14: Life Below Water.

Course Objectives

By the end of this course, participants will be able to:

- Understand blue economy principles and sustainable ocean finance frameworks.
- Identify emerging ocean investment opportunities and financing models.
- Evaluate blue bonds and sustainable marine investment instruments.
- Apply ESG principles to ocean-related investment decisions.
- Assess financial risks associated with marine and coastal projects.
- Develop bankable and commercially viable ocean investment proposals.
- Understand blended finance and impact investment mechanisms.
- Evaluate climate finance opportunities for ocean resilience.
- Apply financial modelling to marine infrastructure investments.
- Assess sustainable fisheries and aquaculture financing opportunities.
- Understand marine biodiversity financing and conservation investments.
- Evaluate public-private partnerships (PPP) for sustainable ocean development.
- Develop strategies for mobilising capital for sustainable blue economy growth.

Organizational Benefits

- Improved capacity to identify sustainable ocean investment opportunities.
- Stronger financial planning for marine and coastal development projects.
- Enhanced access to green finance and international investment capital.
- Improved ESG compliance and sustainable investment performance.
- Better management of environmental and financial risks.
- Increased institutional capacity for climate-resilient investments.
- Stronger partnerships with development finance institutions.
- Improved project bankability and investment readiness.
- Enhanced marine conservation and biodiversity financing.
- Greater contribution to sustainable economic development.

Target Audiences

- Banking, finance, and investment professionals.
- Blue economy and maritime sector policymakers.

- Government officials and development planners.
- Development finance institutions and investment agencies.
- Environmental and marine conservation professionals.
- Fisheries, aquaculture, and coastal tourism investors.
- Project finance and infrastructure development specialists.
- Sustainability, ESG, and climate finance consultants.

Course Duration: 5 days

Course Modules

Module 1: Foundations of Blue Economy and Ocean Finance

- Principles, opportunities, and economic importance of the blue economy.
- Ocean-based industries and sustainable economic development.
- Global blue economy policies and investment frameworks.
- Ocean governance, SDG 14, and marine resource management.
- Economic valuation of marine ecosystems and natural capital.
- Case study: Seychelles' Blue Economy Strategic Framework.

Module 2: Blue Bonds and Sustainable Ocean Financing

- Principles and structures of blue bonds.
- Green bonds, sustainability-linked bonds, and ocean financing.
- Blue bond issuance, investor requirements, and reporting.
- Credit enhancement and sustainable debt instruments.
- Measuring environmental impact and financial returns.
- Case study: Seychelles' pioneering sovereign blue bond issuance.

Module 3: Blended Finance and Impact Investment

- Principles of blended finance for ocean-related projects.
- Combining public, private, and development finance.
- Concessional financing and risk-sharing mechanisms.
- Impact investing and sustainable investment evaluation.
- Mobilising institutional investors for ocean conservation.
- Case study: Global Fund for Coral Reefs investment initiatives.

Module 4: Marine Infrastructure and Renewable Energy Investment

- Financing sustainable ports and maritime infrastructure.
- Offshore wind and ocean renewable energy investments.
- Investment appraisal for coastal infrastructure projects.
- Infrastructure risk allocation and financial structuring.
- Sustainable shipping and maritime decarbonisation finance.
- Case study: European offshore wind investment programmes.

Module 5: Sustainable Fisheries, Aquaculture and Coastal Tourism Finance

- Financing sustainable fisheries and aquaculture businesses.
- Investment opportunities in sustainable seafood value chains.
- Financial models for responsible coastal tourism.
- Risk assessment in marine food production investments.
- Financing marine technology and blue innovation enterprises.
- Case study: Norway's sustainable aquaculture investment sector.

Module 6: Climate Finance, Ocean Conservation and Biodiversity

- Climate finance opportunities for ocean-based solutions.
- Financing mangrove restoration and coastal protection.
- Marine biodiversity credits and conservation finance.

- Nature-based solutions and ecosystem investment valuation.
- Carbon markets and blue carbon financing mechanisms.
- Case study: Indonesia's mangrove restoration and blue carbon initiatives.

Module 7: Financial Risk Management and Investment Appraisal

- Financial modelling and feasibility studies for ocean projects.
- Assessing environmental, regulatory, and market risks.
- Investment returns, cash flow analysis, and valuation.
- Climate risk assessment and financial stress testing.
- ESG due diligence and sustainable investment reporting.
- Case study: Great Barrier Reef-related sustainable investment and conservation financing.

Module 8: Public-Private Partnerships (PPP) and Ocean Investment Strategies

- Structuring public-private partnerships (PPP) for ocean projects.
- Government incentives and private capital mobilisation.
- Investment negotiation and stakeholder engagement.
- Developing bankable blue economy investment proposals.
- Monitoring financial performance and sustainability outcomes.
- Case study: Port of Rotterdam's sustainable port development initiatives.

Training Methodology

- Expert-led presentations and interactive discussions.
- Practical financial modelling and investment appraisal exercises.
- International case study analysis and group assignments.
- Blue bond structuring and blended finance simulations.
- Group development of sustainable ocean investment proposals.
- Practical exercises on ESG assessment and climate risk management.
- Peer learning, experience sharing, and professional networking.
- Individual assessments and action planning.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/blue-economy-finance-and-sustainable-ocean-investment-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.