Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

PROJECT MANAGEMENT

Basecamp Essentials Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
5 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 21, 2026

Academic & Professional Training Year: 2026

DATASTAT TRAINING INSTITUTE

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Basecamp Essentials Training Course

Project Management • 5 Days Intensive • Accredited Certification

Course Overview

Basecamp Essentials Training Course is designed to equip professionals with comprehensive skills to manage projects efficiently, enhance team collaboration, and streamline workflow processes using Basecamp.

Key Skills & Software Tools Covered

MS Word • Trello • Asana • and Monday.com.

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
19 Jan 2026 – 23 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
19 Jan 2026 – 23 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Cape Town	Classroom / 5d	**$4,500 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Addis Ababa	Classroom / 5d	**$3,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Singapore	Classroom / 5d	**$5,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Istanbul	Classroom / 5d	**$5,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Bangkok	Classroom / 5d	**$5,000 USD / KES 90,000**
19 Jan 2026 – 23 Jan 2026	Accra	Classroom / 5d	**$4,000 USD / KES 90,000**
26 Jan 2026 – 30 Jan 2026	Nairobi	Classroom / 5d	**$1,500 USD / KES 110,000**
26 Jan 2026 – 30 Jan 2026	Kigali	Classroom / 5d	**$3,000 USD / KES 90,000**
26 Jan 2026 – 30 Jan 2026	Dubai	Classroom / 5d	**$5,000 USD / KES 90,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Basecamp Essentials Training Course

Introduction

Basecamp Essentials Training Course is designed to equip professionals with comprehensive skills to manage projects efficiently, enhance team collaboration, and streamline workflow processes using Basecamp. This training emphasizes practical application of Basecamp tools, fostering effective communication, task management, and real-time project tracking. Participants will gain expertise in navigating the Basecamp interface, organizing projects, and leveraging collaboration features to drive productivity across various organizational contexts.

In this course, learners will explore advanced project management concepts, apply agile methodologies within Basecamp, and utilize integrations to optimize team performance. By understanding the full capabilities of Basecamp, participants can enhance project visibility, reduce delays, and improve accountability. This course also focuses on practical exercises and real-world scenarios to ensure participants can implement strategies immediately in their workplaces, resulting in measurable efficiency gains and improved team coordination.

Course Objectives

- Understand the Basecamp interface and navigation for efficient project management.
- Learn to create, organize, and manage projects within Basecamp.

- Utilize task lists, milestones, and schedules for effective project tracking.
- Apply communication tools for real-time collaboration and team alignment.
- Integrate third-party tools to enhance project efficiency.
- Manage project resources and responsibilities effectively.
- Implement Basecamp notifications and alerts for proactive project monitoring.
- Analyze project progress and generate performance reports.
- Foster team collaboration using message boards, to-do lists, and check-ins.
- Optimize workflow through automation and recurring tasks.
- Explore agile project management techniques within Basecamp.
- Develop problem-solving and decision-making skills using Basecamp data.
- Enhance overall organizational productivity and project success rates.

Organizational Benefits

- Streamlined project management processes
- Improved team collaboration and communication
- Enhanced task visibility and accountability
- Reduced project delays and missed deadlines
- Efficient resource allocation
- Better tracking of project progress and performance metrics
- Standardized project workflows
- Centralized project documentation
- Increased employee productivity and engagement
- Faster decision-making and problem resolution

Target Audiences

- Project managers
- Team leaders
- Business analysts
- Operations managers
- IT professionals
- Remote teams and distributed workforce
- Entrepreneurs and small business owners
- Administrative professionals

Course Duration: 5 days

Course Modules

Module 1: Introduction to Basecamp

- Overview of Basecamp platform and key features
- Navigating the dashboard and project workspace
- Understanding Basecamp terminology
- Introduction to project templates
- Case Study: Setting up a marketing campaign project
- Hands-on exercise with basic project creation

Module 2: Task Management Essentials

- Creating and assigning tasks
- Setting priorities and deadlines
- Organizing tasks using lists and categories
- Monitoring task progress and completion
- Case Study: Task management for a product launch
- Hands-on exercise with task assignments

Module 3: Scheduling and Milestones

- Creating project schedules and timelines
- Setting milestones for key deliverables
- Using calendar integrations
- Tracking deadlines and critical paths
- Case Study: Planning an event using Basecamp
- Hands-on exercise with milestone creation

Module 4: Communication Tools

- Using message boards and group chat
- Real-time collaboration features
- Managing notifications and alerts
- Fostering transparent communication
- Case Study: Remote team project communication
- Hands-on exercise with messaging and check-ins

Module 5: Document and File Management

- Uploading and organizing files
- Version control and document sharing
- Integrating with cloud storage solutions
- Secure access and permissions management
- Case Study: Collaborative report preparation
- Hands-on exercise with document organization

Module 6: Team Collaboration and Check-ins

- Daily check-ins and status updates
- Facilitating team discussions
- Monitoring team workload and performance
- Encouraging engagement and accountability
- Case Study: Weekly team progress review
- Hands-on exercise with check-ins

Module 7: Advanced Features and Integrations

- Using Basecamp plugins and integrations
- Automating repetitive tasks
- Leveraging third-party tools for efficiency
- Analyzing project data for insights
- Case Study: Automating workflow for a recurring project
- Hands-on exercise with integrations

Module 8: Reporting, Analysis, and Optimization

- Generating performance and progress reports
- Tracking KPIs and milestones
- Identifying project bottlenecks
- Implementing process improvements
- Case Study: Optimizing project workflow based on reports
- Hands-on exercise with reporting and analytics

Training Methodology

- Interactive instructor-led sessions
- Hands-on exercises and real-time simulations
- Case studies for practical application
- Group discussions and collaborative problem-solving
- Scenario-based learning and role play
- Personalized feedback and Q&A sessions

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/basecamp-essentials-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.