Datastat Research
Building Capacity in Training and Research

DATASTAT TRAINING IN

OFFICIAL COURSE PROSPECTUS

Center for Advanced Research & Professional Development

Nairobi Training Center • Global Virtual Academy • Corporate On-Site

ACCOUNTING AND FINANCE

Advanced Corporate Financial Management Training Course

Comprehensive Course Syllabus, Practical Modules & Upcoming Schedules

PROGRAM SPECIFICATIONS & HIGHLIGHTS

DURATION
10 Days Practical Hands-on

DELIVERY MODES
In-Person Class & Live Virtual

CERTIFICATION
Accredited Certificate of Completion

INTAKES / DATES
Multiple Cohort Schedules Included

PREPARED FOR:

Valued Participant

Email: training@datastatresearch.org | Issued: November 24, 2026

Academic & Professional Training Year: 2026

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Advanced Corporate Financial Management Training Course

Accounting and Finance • 10 Days Intensive • Accredited Certification

Course Overview

Advanced Corporate Financial Management Training Course is designed to equip finance professionals, corporate executives, accountants, and investment specialists with advanced competencies in strategic financial planning, corporate finance, financial risk management, capital structure optimisation, investment analysis, and sustainable value creation.

Key Skills & Software Tools Covered

MS Word • Microsoft Excel • SAP S/4HANA Finance • and Oracle Hyperion Financial Management

Upcoming Training Schedules

Confirmed cohort intakes and venues. Both physical in-person classroom and live virtual online seats are available.

TRAINING DATES	LOCATION / VENUE	FORMAT / DURATION	INVESTMENT (FEE)
7 Dec 2026 – 18 Dec 2026	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
21 Dec 2026 – 1 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
4 Jan 2027 – 15 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
18 Jan 2027 – 29 Jan 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
1 Feb 2027 – 12 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
15 Feb 2027 – 26 Feb 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
1 Mar 2027 – 12 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
15 Mar 2027 – 26 Mar 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
29 Mar 2027 – 9 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
12 Apr 2027 – 23 Apr 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
26 Apr 2027 – 7 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
10 May 2027 – 21 May 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
24 May 2027 – 4 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
7 Jun 2027 – 18 Jun 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
21 Jun 2027 – 2 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
5 Jul 2027 – 16 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
19 Jul 2027 – 30 Jul 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
2 Aug 2027 – 13 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
16 Aug 2027 – 27 Aug 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
30 Aug 2027 – 10 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
13 Sep 2027 – 24 Sep 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
27 Sep 2027 – 8 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**

11 Oct 2027 – 22 Oct 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
25 Oct 2027 – 5 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
8 Nov 2027 – 19 Nov 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
22 Nov 2027 – 3 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**
6 Dec 2027 – 17 Dec 2027	Nairobi	Classroom / 10d	**$3,000 USD / KES 220,000**

* Corporate discounts and customized cohort scheduling are available for teams of 3 or more participants.

Course Curriculum & Modules

Advanced Corporate Financial Management Training Course

Introduction

Advanced Corporate Financial Management Training Course is designed to equip finance professionals, corporate executives, accountants, and investment specialists with advanced competencies in strategic financial planning, corporate finance, financial risk management, capital structure optimisation, investment analysis, and sustainable value creation. The course explores contemporary financial management practices, including financial modelling, cash flow forecasting, mergers and acquisitions, corporate valuation, capital budgeting, working capital optimisation, and performance measurement. Participants will develop practical skills in applying data-driven financial decision-making, digital financial technologies, predictive analytics, and international financial reporting standards to strengthen organisational financial performance and long-term competitiveness.

The programme examines emerging trends in corporate treasury management, enterprise risk management, environmental, social and governance (ESG) finance, financial innovation, and strategic investment management. Through practical exercises and international case studies, participants will learn to evaluate complex financing alternatives, optimise shareholder value, manage financial uncertainty, and improve corporate profitability. The training also addresses global financial markets, foreign exchange exposure, interest rate volatility, financial restructuring, and strategic resource allocation, enabling organisations to build financial resilience, strengthen governance, and achieve sustainable growth in dynamic business environments.

Course Objectives

By the end of this course, participants will be able to:

- Apply advanced corporate financial management principles to strategic decision-making.
- Develop integrated financial planning and forecasting frameworks.
- Evaluate capital structure and optimise financing strategies.
- Conduct advanced financial modelling and corporate valuation.
- Implement effective working capital management strategies.
- Analyse investment opportunities using risk-adjusted returns.
- Strengthen enterprise-wide financial risk management.
- Evaluate mergers, acquisitions, and corporate restructuring.
- Apply strategic cash flow and liquidity management techniques.
- Optimise corporate treasury and financial operations.
- Integrate ESG considerations into investment decisions.
- Strengthen financial governance, compliance, and accountability.
- Use financial analytics to enhance profitability and shareholder value.

Organizational Benefits

- Improved corporate profitability and financial sustainability.
- Stronger capital allocation and investment decisions.
- Enhanced liquidity and cash flow management.
- Reduced financial exposure and operational risks.
- Improved financial forecasting and budgeting accuracy.
- Stronger corporate governance and accountability.
- Increased shareholder value and investor confidence.
- Better working capital utilisation.
- Enhanced financial reporting and performance monitoring.

- Improved competitiveness and long-term organisational growth.

Target Audiences

- Chief Financial Officers and Finance Directors.
- Corporate Finance Managers and Controllers.
- Financial Analysts and Investment Managers.
- Accountants and Auditors.
- Treasury and Risk Management Professionals.
- Corporate Executives and Business Leaders.
- Banking and Financial Services Professionals.
- Strategic Planning and Business Development Managers.

Course Duration: 10 days

Course Modules

Module 1: Advanced Corporate Financial Management Framework

- Principles and strategic dimensions of corporate finance.
- Financial management objectives and shareholder value creation.
- Corporate financial strategy and resource allocation.
- Financial decision-making frameworks and performance indicators.
- Global case study: Apple's corporate financial strategy and capital allocation.
- Integrating financial strategy with organisational objectives.

Module 2: Strategic Financial Planning and Forecasting

- Long-term financial planning and integrated forecasting.
- Scenario analysis and sensitivity modelling.
- Revenue projections and expenditure forecasting.
- Financial planning using predictive analytics.
- Global case study: Microsoft's financial forecasting and investment planning.
- Developing strategic financial plans.

Module 3: Capital Structure and Financing Decisions

- Debt financing, equity financing, and hybrid instruments.
- Weighted average cost of capital and capital optimisation.
- Capital structure theories and financial leverage.
- Financing strategies in volatile financial markets.
- Global case study: Tesla's capital raising and financing strategy.
- Evaluating optimal corporate financing structures.

Module 4: Advanced Financial Modelling and Corporate Valuation

- Discounted cash flow and comparable company valuation.
- Financial modelling and valuation assumptions.
- Enterprise value and equity valuation techniques.
- Sensitivity analysis and financial forecasting models.
- Global case study: Amazon's corporate valuation considerations.
- Developing integrated financial models.

Module 5: Working Capital and Liquidity Management

- Cash conversion cycle optimisation.
- Receivables, inventory, and payables management.
- Short-term financing and liquidity forecasting.
- Working capital efficiency and cash flow optimisation.
- Global case study: Walmart's inventory and working capital management.
- Strategies for strengthening corporate liquidity.

Module 6: Capital Budgeting and Investment Appraisal

- Net present value and internal rate of return.
- Payback period and profitability index.
- Risk-adjusted investment appraisal.
- Strategic capital expenditure prioritisation.
- Global case study: Saudi Aramco's major capital investment projects.
- Evaluating long-term investment opportunities.

Module 7: Corporate Treasury and Cash Management

- Treasury operations and cash positioning.
- Banking relationships and liquidity facilities.
- Short-term investments and cash concentration.
- Treasury automation and digital financial systems.
- Global case study: Nestlé's international treasury management.
- Strengthening corporate cash management policies.

Module 8: Enterprise Financial Risk Management

- Identification and assessment of financial risks.
- Foreign exchange and interest rate risk management.
- Hedging instruments and derivatives.
- Financial stress testing and risk mitigation.
- Global case study: Volkswagen's financial risk management challenges.
- Developing enterprise financial risk frameworks.

Module 9: Mergers, Acquisitions and Corporate Restructuring

- Mergers and acquisitions financial analysis.
- Due diligence and transaction valuation.
- Synergy assessment and integration planning.
- Corporate restructuring and turnaround strategies.
- Global case study: Disney's acquisition of 21st Century Fox.
- Evaluating post-acquisition financial performance.

Module 10: Dividend Policy and Shareholder Value Management

- Dividend theories and distribution strategies.
- Share repurchases and retained earnings.
- Economic value added and shareholder returns.
- Corporate profitability and value-based management.
- Global case study: Microsoft's dividend and share repurchase strategy.
- Aligning dividend decisions with growth objectives.

Module 11: International Financial Management

- International capital markets and financing.
- Foreign exchange exposure management.
- Cross-border investment decisions.
- Global financial regulations and compliance.
- Global case study: Coca-Cola's international financial operations.
- Managing multinational corporate financial activities.

Module 12: Financial Performance Analysis and Control

- Advanced financial ratios and benchmarking.
- Profitability and operational efficiency analysis.
- Financial dashboards and key performance indicators.
- Budgetary control and variance analysis.
- Global case study: Unilever's financial performance management.

- Implementing strategic financial performance controls.

Module 13: ESG Finance and Sustainable Investment

- Environmental, social and governance financial considerations.
- Green bonds and sustainable financing instruments.
- Climate-related financial risk assessment.
- Sustainable investment evaluation and reporting.
- Global case study: Ørsted's renewable energy financing transformation.
- Integrating sustainability into corporate financial strategy.

Module 14: Digital Finance and Financial Analytics

- Artificial intelligence in corporate financial management.
- Financial automation and digital transformation.
- Predictive analytics and data-driven financial decisions.
- Blockchain applications in financial operations.
- Global case study: JPMorgan Chase's financial technology innovation.
- Strengthening financial intelligence through digital tools.

Module 15: Corporate Financial Governance and Strategic Leadership

- Financial governance and internal control frameworks.
- Regulatory compliance and financial accountability.
- Strategic financial leadership and ethical decision-making.
- Financial crisis preparedness and business continuity.
- Global case study: Siemens' corporate governance transformation.
- Developing an integrated corporate financial management strategy.

Training Methodology

- Expert-led presentations and interactive discussions.
- Practical corporate financial modelling exercises.
- International case studies and group analysis.
- Financial simulations and investment appraisal exercises.
- Group projects and strategic problem-solving sessions.
- Knowledge assessments and practical learning evaluations.

Register as a group from 3 participants for a Discount

Send us an email: info@datastatresearch.org or call +254724527104

Certification

Upon successful completion of this training, participants will be issued with a globally- recognized certificate.

Tailor-Made Course

We also offer tailor-made courses based on your needs.

Key Notes

a. The participant must be conversant with English.

b. Upon completion of training the participant will be issued with an Authorized Training Certificate

c. Course duration is flexible and the contents can be modified to fit any number of days.

d. The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and A Certificate upon successful completion of Training.

e. One-year post-training support Consultation and Coaching provided after the course.

f. Payment should be done at least a week before commence of the training, to DATASTAT CONSULTANCY LTD account, as indicated in the invoice so as to enable us prepare better for you.

Certification & Learning Methodology

- Hands-on practical delivery with real-world datasets, case studies, and lab exercises.
- Post-training mentorship, access to class resources, and customized follow-up support.
- Participants who successfully complete the course receive an accredited Datastat Certificate of Completion.

How to Enroll & Reserve Your Seat

1. Online Registration: Visit https://datastatresearch.org/courses/advanced-corporate-financial-management-training-course to register online.
2. Email Booking: Send participant details to training@datastatresearch.org for official invoice & reservation.
3. Support & Assistance: Inquire via phone +254 724 527 104 | +254 734 969 612.